



NORTHLAND CHILDREN

MĀORI STRATEGY



ASB Community Trust

Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by **ASB**

If you should tear out the
heart of the flax bush,
Where will the Bellbird be,
Will it fly inland,
Fly out to sea,
Or fly around aimlessly,
But if you should ask me what
is the greatest thing on Earth,
I will tell you,
It is people,
It is people,
It is people.



Whakatauki -----

**UNUHIA TE RITO O TE
HARAKEKE,
KEI HEA KE TE
KŌMAKO E KŌ,
WHAKATAIRANGITIA,
RERE KI UTA,
RERE KI TAI,
UI MAI KOE KI AHAU
E AHA TE MEA NUI O
TE AO,
MĀKU E KĪ ATU,
HE TĀNGATA,
HE TĀNGATA,
HE TĀNGATA,
TIHEI MAURI ORA.**

Vision: Māori aspirations will be raised towards self-determination, to achieve as a community, physically, spiritually and of wholesome mind



Moemoeā - - - - -

**KA KŌKIRI NGĀTAHI
TE MANA MĀORI,
TUTUKI NOA, HEI
ORANGA TINANA,
ORANGA WAIRUA,
ORANGA HINENGARO
MŌ TE KATOA**

Mission Statement - - - - -

To enable Māori communities to achieve their aspirations we will:

■ **FOSTER STRATEGIC RELATIONSHIPS WITH WHĀNAU, HAPŪ, IWI AND MĀORI COMMUNITIES IN OUR ROHE**

Māori development requires dealing with mandated organisations and people

■ **ENSURE EQUITY AND ACCESS TO PROGRAMMES AND POLICIES**

Review and measure funding programmes to ensure that they are accessible to Māori

Strategic Goals - - - - -

As an organisation we will:

■ **SUPPORT MĀORI COMMUNITY LED DEVELOPMENT**

■ **FOSTER MĀORI LEADERSHIP AND INNOVATION**

■ **INVEST IN SUFFICIENT RESOURCES IN OUR OWN ORGANISATIONAL CAPACITY**



Māori Strategy Purpose - - - - -

THE PURPOSE OF THE MĀORI STRATEGY IS TO PROVIDE DIRECTION AND GUIDANCE ON HOW THE TRUST CAN ENGAGE AND WORK WITH MĀORI IN OUR ROHE

Monitoring and Evaluation - - - - -

Alongside the implementation of the Māori Strategy an evaluation framework will be developed to ensure that the Trust can report on progress and inform further development of the Māori strategy.



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