



**ASB Community Trust**

*Te Kaitiaki Putea o Tamaki o Tai Tokerau*

supported by **ASB**



# TRUSTLINE

**JUNE 2011**



## From the CEO's desk:

Warm Pacific greetings and welcome to the June 2011 edition of TrustLine.

In this edition we welcome four new Trustees to the Board and introduce Ken Whitney as our new Chair. You will find profiles on all the new Trustees on our website's 'About Us' section, so please take the opportunity to learn more about the background of our decision-makers.

These 15 people are guiding the Trust as it finds new and innovative ways to serve the communities of Auckland and Northland.

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A new centre opens for refugee youth.

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### From the CEO's desk, *continued from page 1:*

We've taken the opportunity in this edition to highlight a few of these – including our Pacific Strategy, the Community Housing Projects Fund, Youth Health and Development Fund and Māori and Pacific Education Initiative.

Inside you'll find information on the dates and venues for this year's public meetings and funding fair, and also catch up with progress on the remedial work to the Trust's traditional home, Allendale House, where architect Peter Reed is enjoying a fascinating archaeological treasure hunt.

We also take the opportunity to share news of the success being enjoyed by the organisations we support. This month we celebrate Auckland's Te Mahurehure Marae, the first marae in New Zealand to gain Qualmark certification, and update you on plans for a networking expo especially for the creative sector.

TrustLine puts the spotlight on a new youth centre that's ready to open its doors, but still lacks some resources. Also on the youth theme, we take a look at the work of Youthline, which is encouraging the spread of Youth Health Councils in schools throughout Auckland, giving a voice to young people and encouraging them to think of careers as advocates in the health sector.

*Jennifer Gill*  
Trust CEO



## Dates set for public meetings

The Trust will hold its annual public meeting and funding fair in Auckland on Monday, 1 August.

The meeting will be held at Eden Park's ASB Lounge, starting at 1pm. It will include a presentation of the Trust's results for the year, an overview of plans for the year ahead, and a briefing on funding priorities and policies.

Trustees and staff will be available to answer questions and to discuss project proposals with guests.

The public meeting will include a funding fair where community organisations can learn more about accessing grants and resources. Key funding and support agencies will be present including representatives of Auckland Council, New Zealand Lottery, the Lion Foundation, Volunteering Auckland, and the New Zealand Federation of Voluntary Welfare Organisation which runs Tech Soup.

On Saturday September 3, the Trust will hold its Northland public meeting at Dargaville's Oturei Marae on Oturei Settlement Road starting at 1pm.

Again, Trustees and staff will explain the Trust's work, its annual results, plans for the future and funding priorities. Staff will outline what areas the Trust's grants cover and then run an application workshop where our grants advisors will work one-on-one with potential applicants.

Trustees and senior staff will also be available to talk informally with community group representatives after the meeting, offering visitors the opportunity to share their plans and visions for the future.

If you plan to attend one of these events, please help us by emailing [info@ASBCommunityTrust.org.nz](mailto:info@ASBCommunityTrust.org.nz) and telling us which meeting you will attend and how many people will be coming with you.



This year's Auckland public meeting will be held at Eden Park



## An archaeological treasure hunt

The refurbishment of Allendale House has been an archaeological treasure hunt for conservation architect, Peter Reed of Salmond Reed Architects.

While roofers have been replacing the more than 100-year-old slate roof on the Trust's traditional home at 50 Ponsonby Road, Peter has been piecing together the building's history to ensure the results are as historically accurate as possible.

The story begins – and ends – with the finials that crown the rooftop of the house. Peter was sure they would originally have been coated in gold leaf, just as contemporary grand houses of its period in Europe. However, the intervening years had stripped away any evidence to verify his hunch.



An original cast-iron cresting discovered in the attic

“We decided instead to just settle for a deep blue paint finish,” he says.

Then the story took a surprising turn when the roofer who worked on the building 20 years ago gave Peter a part of the ironwork found in the guttering at that time. There, still embedded in the metal, were the tiny flecks of gold that gave Peter his proof. The finials can now be coated in gold leaf.

“It’s about the most durable coating you can put on metal,” he says. “It’s so thin that it’s only worth a few dollars, but it will last for at least 50 years.”

More treasures turned up in the old house’s attic – including a complete cast-iron cresting which once ran along the ridges of the bay window hipped roofline. These appear in a photograph taken in 1952.

“What’s remarkable is that those roofers must have gone to considerable trouble at the time to remove the cresting and then transfer it into the attic,” Peter says. “It could so easily have been discarded instead.”

The architects were also convinced that the original house would have been furnished with wooden venetian blinds, but again all evidence of them had been cleared away over the years – until one complete set was found in the attic, still with its original colours intact.

More history was uncovered when an original fireplace was discovered in the reception area.

“The original fireplaces are such a feature of the house that, where we can, we’ll expose the hearths and leave them looking like the fire’s ready to be lit,” Peter says.

As well as the new slate roof, work on the building includes upgrading the air conditioning system, installation of a fire sprinkler system, a solar-heated hot water system and a rainwater harvesting system. All of these features make Allendale House as eco-friendly as possible.

But, there is a final chapter in the finial story: On the very day the turret finial was remounted, it was stolen. As unlikely as it sounds, three young men climbed the scaffolding at three in the morning and wrenched it from its mounting. A passer-by observing them climbing back over the safety fence tried, but failed, to convince



Allendale is still under wraps as renovations continue

them to leave the finial behind. However, they did agree to pose for a photograph.

This photograph has since appeared in the New Zealand Herald under a caption ‘have you seen these men?’ In the meantime, the finial was discovered in bushes on a neighbouring property and the neighbour, recognising where it had come from, has returned it to the Trust.

The Trust expects to be back in the building in the first half of 2012. Until then we have a temporary home at 8 College Hill, in Auckland’s Freemans Bay.

“What’s remarkable is that those roofers must have gone to considerable trouble at the time to remove the cresting and then transfer it into the attic. It could so easily have been discarded instead.”

*Peter Reed  
Salmond Reed Architects*





## Trust changes rules to ease financial compliance costs

In a move to address costs for applicants, the Trust has reduced the financial compliance requirements for those seeking a grant of less than \$40,000.

From 1 July, these organisations will be asked to supply their most recent annual accounts signed by two office holders, rather than fully audited accounts. The exception to this is where an organisation's constitution requires it to have audited accounts, in which case it will still have to include audited accounts with its application.

Those applying for grants of \$40,000 or more will still need to provide full

annual accounts audited by a person with recognised accounting qualifications.

With the cost of auditing continuing to climb, the Trust recognises that this cost is an unrealistic burden on smaller organisations. It also brings the Trust's requirements into line with those of the New Zealand Lottery Grants Board.

The annual accounts supplied must be no more than 16 months old and the organisation itself must have been in existence for 12 months or more at the time of application.

For more details on eligibility, please visit our website:

[www.asbcommunitytrust.org.nz/funding/what-we-fund](http://www.asbcommunitytrust.org.nz/funding/what-we-fund)



Trust grants advisors discuss funding requirements with potential applicants

## Youthline Youth Health Councils

Youthline is being "inundated" with interest in its Youth Health Councils since they began rolling out in Auckland this year says Hannah Sellars, Youthline's Manukau Manager.

There are now 19 schools running the councils, which encourage and support young people working to make their schools safer and healthier environments.

"The councils identify youth concerns and voice their views for change," says Hannah. "That could be something as simple as the need for sunshades in summer. But they also learn about fundraising and advocacy, become more confident and learn who to approach for help."

The councils also deal with big issues such as drug and alcohol use, smoking, sexuality, emotional wellbeing, fitness, nutrition, peer pressure and stress – all the problems facing young people today.

"One of the key results of the programme is that they not only begin to think about health issues, but also about health career pathways and options such as counselling and first aid training," she says.

Supported by ASB Community Trust's Youth Health and Development fund, the youth health councils create a

strong focus on youth health, advising policy makers and representing youth opinions and needs. They give young people the opportunity to become actively involved and to have their voices heard.

"It's putting the theory into practice," says Youthline CEO Stephen Bell, "engaging young people and getting them involved in peer education. I'm confident we will be helping develop the next generation of youth health workers and youth-specialist nurses and doctors."

Support from Youthline will include a toolkit of specialist resources for each of the councils.

"Youth Health Councils are able to develop and carry out initiatives that are meaningful for their school's students," says Hannah. "Our toolkits empower the groups to lead and deliver programmes, and exposing them to the difference they can make will inspire them to enter into the youth health sector as a career."



Students are lining up to join the health council initiative

[www.youthline.co.nz](http://www.youthline.co.nz)

Pacific community members helped the Trust run a series of fono



## Pacific action plan

The Trust has launched its first action plan to better serve the region's Pacific communities.

This year we began looking for new and more effective ways to support community development, strengthen capacity, encourage the emergence of leadership and raise awareness of the Trust among Pacific communities.

An analysis of past patterns of grant making showed the Trust's history of funding has not adequately reflected the importance of work being

done by and for Pacific communities and we want to ensure that everyone has equal access to the grants pool.

Our Trustees have adopted a Pacific Strategy which fully supports our mission to develop and strengthen relationships with Pacific communities and ensures equity in accessing the Trust's resources.

Grants Advisor Peter Stowers, originally from Samoa and now living in South Auckland, is responsible for the implementation of the strategy and he has been given the resources to develop and strengthen these key relationships. Other staff members will support him as required.

Peter will be looking for ways to work with other funders on a shared approach to projects, including hosting fono and information expos. Information about the expos will be posted on our website when dates and venues have been confirmed.

## Youth hub ready — but waiting

A youth centre has opened for young refugees in Auckland's Mt Roskill suburb — but organisers need more resources to enrich their programmes.

Launched by the Refugee Youth Action Network (RYAN), the centre aims to provide a wrap-around service for health and social needs, as well as employment, career and training assistance.

"Our aim is to develop the hub into a youth centre where young people can access support in education, training and employment by having the opportunity to use computers and resources that are available," says team member Yolande Jones.

"We want the centre to run a range of workshops, like healthy living and

music, and we're planning to have an open kitchen, recreation, computers and sports areas."

But those facilities require equipment, so RYAN is looking for donations of everything from kitchen and office equipment to sports and music supplies.

"We would appreciate any support or equipment donations to make our project successful and turn this into a functional youth centre for young people," says Yolande. "You will be helping young people reach their full potential and being part of the wider community."

Mt Roskill and Glen Innes have the highest densities of former refugee populations in New Zealand and they often experience disparities in health and social outcomes. Young refugees face specific issues, including difficulty in adapting to New Zealand's culture

and, because their English is often better than that of their parents, they are also expected to take on adult responsibilities such as interpreting for the family when dealing with officials.

The RYAN project, which is being supported by an ASB Community Trust grant over three years, has already turned into a highly collaborative project, not only between community organisations but between the many refugee communities in the area. Refugee Council of New Zealand Secretary Kailesh Thana says RYAN will help overcome the growing problem of youth being affected by drugs, gangs and at-risk behaviour.

To find out more, visit:

[rasnz.co.nz/Views/Community/RYAN.htm](http://rasnz.co.nz/Views/Community/RYAN.htm)




## Networking expo for creative sector

A networking expo especially for the creative sector is expected to draw more than 350 people to Auckland University's Business School in July.

Titled *Survive & Thrive, Fuelling the Business of Creativity*, the July 14 event will help creative practitioners, managers and entrepreneurs connect and gain exposure to new ideas, says Candy Elsmore, Arts Regional Trust Project Director.

"It will feature inspiring speakers, practical topic-focussed workshops, an expo of creative sector organisations, as well as the popular 'speed networking' event," says Candy. "It's a must for those wanting to survive and thrive in today's market."

An initiative of the Arts Regional Trust in partnership with The Big Idea, the event is hosted by the University of Auckland's School of Business and supported by an ASB Community Trust grant.

More information is on the web:  
 [thebigidea.co.nz/survive-thrive-2011](http://thebigidea.co.nz/survive-thrive-2011)



## New guidelines and publications available

Special guidelines are now available for those planning to apply for grants from our Community Housing Projects, Youth Health and Development and Māori and Pacific Education Initiative (MPEI) funds.

These three important areas have been singled out for special attention and they represent a new way of working with community organisations. This targeted funding is aimed at getting results and includes supporting organisations with development,

project costs and evaluation. Additional resources for the Youth Health and Development fund include a published summary of the research which went into developing the fund and a report on results after the first year.

This year Trustees approved new strategies for engaging with Māori and Pacific communities and organisations. Summaries of both strategies are published and available on our website.

The Pacific strategy is a major focus. The Trust is committed to enabling Pacific communities to achieve their potential and the strategy was developed after a series of fono in 2010. The feedback from those fono has

been published as a booklet titled *Engaging with Pacific Communities*.

Meanwhile, with stage two of MPEI funding underway, a series of stories about the organisations already funded under the initiative have been collected and published. The latest covers Unitec's Graduate Diploma in Not for Profit Management. There are also publications about C-Me Mentoring Trust's apprenticeship training, Sylvia Park School's home-school partnership and Rise Up Trust's project to build learning communities.

All our published resources and research summaries are available on our website, or you can request a copy by contacting [info@ASBCommunityTrust.org.nz](mailto:info@ASBCommunityTrust.org.nz)





## Marae gains Qualmark stamp of approval

Auckland's Te Māhurehure Marae has become the first marae in New Zealand to meet the strict criteria for Qualmark's new Marae Stay Experience.

Qualmark is New Zealand tourism's official quality agency. Its standards and gradings help international and domestic travellers select places to stay, things to do and ways to get around the country. The new Marae Stay Experience grading is a collaboration between Te Puni Kōkiri and Qualmark.

The experience can include a powhiri with welcome speeches, an explanation of what a marae is and its customary purpose, along with details on the meaning of carvings and other symbols found on the marae, the culture of people who use it and their tribal history. Marae protocol will also be discussed.

Marae Chairperson Christine Panapa says the approval rating "is a fantastic opportunity for the marae and will help us achieve our goal of offering commercial accommodation for the Rugby World Cup 2011 and beyond. We are proud to be the first to meet Qualmark's high standards and create a tourism legacy for other marae to follow."

Qualmark's National Manager of Endorsements, Grant Ward, says "Qualmark sees the Marae Stay Experience as an opportunity to enhance existing tourism operations by lifting their profile and offering travellers the assurance that they can book and buy this authentic Māori experience with confidence."

ASB Community Trust made grants in 2006 and 2008 to help build the Pt Chevalier Marae, which is now a well-used community facility.



The Governor-General, Rt Hon Sir Anand Satyanand officially opened the marae in 2009

## New Chair for Trust

Ken Whitney is the new chair of ASB Community Trust, replacing Ann Hartley, who has stood down from the role.

An Auckland solicitor, Ken has more than 30 years of experience in property and trust work, including trusteeship of a number of local and off-shore private and superannuation trusts. He is also a trustee of the private Chisholm Whitney Family Charitable Trust.

Trustees have also elected a new Deputy Chair, Auckland lawyer Lyn Lim. She replaces Brian Lythe in the role.

Lyn has been in private practice for more than 20 years and is a principle in the law firm Forest Harrison. She is the Chair of the New Zealand Chinese Youth Trust, a not-for-profit organisation for young Chinese people, and a Council Board Member at Auckland University of Technology.

Brian Lythe remains on the Board as Chair of the Grants Panels, and Ann Hartley, who is also a councillor on the Auckland Council, remains an ASB Community Trust trustee.

Trustee Bob Leveloff has been elected as Chair of the Trust's Investment Panel and Unasa

Enosa Auva'a now chairs the Māori and Pacific committee.

Meanwhile, four new Trustees have been appointed to the ASB Community Trust Board: Alistair Bell from Parnell, Toni Millar from St Heliers Bay, Alfred Ngaro from Panmure and Bill Plunkett from Birkenhead.

The Trustees were appointed by the Minister of Finance for a four-year term. They replace retiring Trustees Phil Greenbank, Jenny Kirk, Ann Green and Lorraine Wilson.

New Chair Ken Whitney praised the work of all the retiring Trustees.

"The trust is a dynamic organisation with many new initiatives under way and these would not have been possible without the tireless work of these and their fellow trustees," he said.

"As Chair, Ann Hartley represented the Trust with dignity and she brings a depth of knowledge from local government which is invaluable to us."

Profiles on all Trustees are on our website:

[www.asbcommunitytrust.org.nz/about-us/trustees](http://www.asbcommunitytrust.org.nz/about-us/trustees)



New chair Ken Whitney



### Who can apply?

Incorporated societies and charitable trusts which have been operating for at least 12 months.

### How to apply

Download an application form from our website, [asbcommunitytrust.org.nz](http://asbcommunitytrust.org.nz) or phone 0800 272 878.

### ASB Community Trust

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PO Box 68 048, Auckland

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e [info@ASBCommunityTrust.org.nz](mailto:info@ASBCommunityTrust.org.nz)  
w [ASBCommunityTrust.org.nz](http://ASBCommunityTrust.org.nz)

*ASB Community Trust was established in 1988 following the sale of its shares in ASB Bank Ltd. The Trust is grateful to ASB for its ongoing support.*

### GST on grants

ASB Community Trust grants are considered unconditional gifts and therefore, based on advice that we have received, no GST is payable on any grant. Should an organisation have any concerns regarding taxation matters they are encouraged to contact their tax advisor.

### Applying for a grant? Here's a list of what we fund

Our mission: to enhance the lives of everyone in our region by wisely allocating, equitably sharing and responsibly managing the resources that we hold in trust for present and future generations.



#### Arts & Culture

The Trust supports creative projects and organisations that aim to foster access, engagement and experience in the arts.



#### Community Building Projects

We aim to support capital building projects where there is strong community involvement, or where the project has regional significance.



#### Community Wellbeing

We support organisations that respond to the needs identified by our communities. Our focus is on innovative programmes that address the underlying causes of social problems.



#### Environment

We support projects and organisations that protect and enhance the environment in which we live.



#### Health

We support and strengthen community organisations that improve health outcomes for the people of our region by focusing on health promotion and preventative projects.



#### Heritage

We support projects and organisations that preserve and promote the physical and cultural heritage of our region.



#### Learning

We support projects that improve educational outcomes for people in our region by adding value to the sector with a focus on innovative projects and lifelong learning.



#### Marae

In recognition of the special role marae play in our community, the Trust will support marae development projects.



#### Recreation & Sport

We support organisations that focus on community participation and engagement in recreation. Targeted support will be provided for those organisations that aim to increase participation by younger and older people.



#### Rescue Services

We acknowledge the important and necessary role of rescue services in our region. We will provide strategic support at a regional level.

### Application closing dates

Sector	Round 1	Round 2
Arts & Culture	April 1	September 1
Community Building Projects	March 1	
Community Wellbeing	February 1	July 1
Environment	June 1	December 1
Heritage	April 1	September 1
Health	February 1	July 1
Learning	June 1	November 1
Marae	February 1	July 1
Recreation & Sport, Rescue Services	May 1	October 1