



ASB Community Trust

Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by **ASB**



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"There's a sense of wonder and achievement when children cook and eat food they have grown themselves."

Catherine Bell
Chairperson
Garden to Table Trust



TRUSTLINE

NOVEMBER 2010

From the CEO's desk:

Warm Pacific greetings and welcome to the last edition of Trustline for 2010. The year has truly flown by, but we've got lots to tell you about and some major milestones to celebrate.

Trustees and staff have been hard at work and in Trustline you can read about progress with our Youth Health and Development initiative. The first grants in this area have just been announced and we're already gearing up for next year's applications.

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From the CEO's desk, continued:

You can also find out more about our quick-response grants, which have now been extended to the Arts & Culture sector, and we take a look at how recent grants are helping some learning and environment groups make a difference in our community.

This year we've continued to work on building partnerships with key regional organisations and responding to the call for long-term funding in the not-for-profit sector. You can read about how we're helping organisations plan for the future by providing multi-year grants for sports and rescue services.

We've also been honoured by the Aotea Centre Performing Arts Trust, which has decided to gift its capital to the Trust as part of a wind-down of its operations. You can read more about what this will mean for performing arts practitioners inside Trustline.

And, last but not least, we're moving out of our offices, Allendale House, for a few months while the historic building undergoes essential repairs. Please come and visit us in our short-term base, on Auckland's College Hill.

*Jennifer Gill
Trust CEO*



Building repairs

We are moving out of Allendale House while the building undergoes essential repairs and earthquake-proofing over the summer of 2011.

When the Trust reopens to the public after the Christmas break on 10 January, we will be located at 8 College Hill, in Auckland's Freemans Bay, near the New World supermarket.

We expect to be at our temporary premises for five to six months, before moving back to 50 Ponsonby Road.

While we're in our temporary home our mailing address and phone number will remain the same, and there's good parking nearby, so we will still be able to welcome visitors.



Essential repairs are planned for Allendale House



Advisors to help investments grow

The Trust has new investment advisors, with Cambridge Associates now helping us protect and grow our assets.

Cambridge Associates, which has its headquarters in Boston and offices around the world, took on the role this year. It will advise the Trust on the best strategies to maximise income, while protecting and future-proofing assets. Getting the best results from the Trust's investments is essential, as the annual grants budget is entirely reliant on investment returns.

One of the first strategies Cambridge Associates is helping us develop is a smoothing system. The annual grants and operating budget will now be based on average investment returns from the past five years, rather than just the past year's performance.

This will flatten out the impact of one-off market fluctuations and help us avoid situations such as we faced in 2008/09, when grants had to be put on hold during the global investment market melt-down.

The result will be that the grants budget will remain steady from year to year, growing slowly as the value of total assets increase.



ASB Community Trust Chair Ann Hartley admires the new rose bush



Rose recognises support

Trust Chair Ann Hartley was among the first to receive a commemorative rose bush from St John, which is this year celebrating 125 years of service.

The rose, named Luminis, is now in the Trust's garden outside Allendale House in Ponsonby, where its clear white cup-shaped flowers and sweet fragrance will be enjoyed when it blooms next year.

St John Northern Region General Manager Stephen Franklin says the roses, bred by renowned rosarian Bob Matthews, were donated to prominent community figures who supported St John. The sale of other roses will provide financial assistance for the St John of Jerusalem Eye Hospital, in East Jerusalem.

stjohn.org.nz

Youth grants announced

The first Youth Health and Development grants have been announced, with seven organisations sharing \$2.2 million in funding.

Launched at the beginning of 2010, the fund aims to support and strengthen community organisations working to improve health and social outcomes for young people in the Auckland and Northland regions.

It is aimed at community organisations delivering initiatives to improve health and social outcomes for young people aged 12-24. These initiatives will focus on youth development, health promotion and prevention.

The seven organisations being funded this year are:

- Home and Family Counselling, for its Creating Respectful Relationships and Life Skills programmes
- Refugees as Survivors New Zealand, for its programme targeting refugee youth
- Silver Fern Motorsport Charitable Trust, which will build life skills among at-risk West Auckland youth
- Youthline Auckland Charitable Trust, to launch youth health councils across the region

- YWCA Auckland, for its Future Leaders programme
- South Kaipara Men's Trust, to develop a youth support service in the Kaipara
- Te Awaroa Youth Club Trust, for its Youth Vision programme in Helensville.

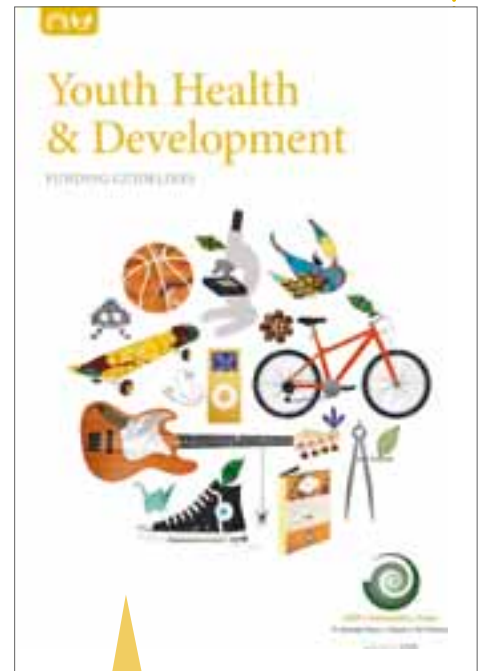
Health sector Grants Advisor Shalini Pillai says most of the groups will be funded for several years, giving them financial certainty for their programmes.

"This is a new and very different way of working with the community," she says. "The Trust will support a few organisations, but fund them well. Support can include multi-year funding, as well as project development and evaluation planning."

Applications close on February 1 each year and an initial decision is made in early June, when those 'approved in principle' move to stage two. Final funding decisions are announced in November.

During stage two a rigorous assessment occurs, with applicants joining in workshops and undertaking capacity development work to ensure they can deliver on an on-going basis.

"I really encourage people to contact me and discuss their plans well before the closing date, or attend the information sessions in December," says Shalini.



Information sessions:

Whangarei

8 December, 11.30am-1.30pm
ASB Leisure Centre, ASB Lounge
Western Hills Drive

Auckland

10 December, 9.30-11.30am
Fickling Centre, Hillsborough Room
546 Mt Albert Road, Three Kings

Please let us know which session you will attend. RSVP:
info@ASBCommunityTrust.org.nz



Quick-response grants available

Quick-response grants are now available to Arts & Culture organisations, as well as for those working in the Learning, Recreation & Sport sectors.

Arts & Culture quick-response grants, up to a maximum of \$10,000, can be for things like community arts festivals, arts projects, equipment, venue hire, exhibitions and performance costs.

The usual closing dates apply, but applicants will hear the results within eight weeks.

The move is part of efforts to make the application process more streamlined for less-complex grants. Our aim is to make the turn-around faster and the application process less demanding.

To help with this, we've produced a streamlined application form especially for quick-response grants. We've cut the information we require to the bare minimum, so we hope the changes will encourage applications.

The short turn-around period does mean that we will have to be strict about applications being completed and all the information we need being delivered by the deadline. The volumes we will be dealing with won't allow us to chase up missing information.

Each application form will include a check-list detailing exactly what should be included. If anything is missing, the application will be sent back with an invitation to apply again, with the missing information, at the next funding round.

The quick-response application form is on our website, along with details of who can apply, what it can be used for and the maximum grant applicants can expect.

Quick-response grants for Learning and Recreation & Sport organisations were rolled out earlier this year and organisations have already started applying.

Our website explains that each sector has its own list of eligible projects and each sector has its own application form, with an individual check-list of requirements — so make sure you fill the right one in.



Quick-response grants can be for festivals, equipment and venue hire



Big donation from arts trust

ASB Community Trust is usually in the business of making community grants — but this time it is on the receiving end of a big donation.

The Aotea Centre Performing Arts Trust (ACPAT) has been brought to an end and has decided to hand its \$416,000 capital to ASB Community Trust. In return, the community trust has agreed to continue making designated ACPAT grants for the next 10 years.

The assets were transferred at the beginning of November 2010, and one or two ACPAT memorial grants will now be made each year to the performing arts of vocal, dance, theatre and instrumental music.

Since it made its first grant in 1994, ACPAT has made annual grants, awards and scholarships. More recently, it has allocated \$30,000 annually to a wide range of performing arts organisations and individuals. A total of \$570,000 has been awarded.

The initial funding for ACPAT was formed in 1990 when Dame Catherine Tizard, who was Mayor of Auckland, received a grant from the Queen's Silver Jubilee Trust. When advised of the Trustee's decision to transfer the funds, Dame Catherine (who was also one of the founding trustees of the ASB Community Trust in 1988) said "I have no hesitation in endorsing this decision, as ASB Community Trust has an excellent reputation in the community."

ACPAT's trustees' decision to bring the trust to an end, and place its assets where they know the original objectives will be adhered to when making future awards, has been made after much consideration and deliberation.

ACPAT Chair Diana Fenwick said that with changing circumstances, trustees had come to the conclusion that the best interests of the Trust would be served by making the ASB Community Trust the recipient of current funds held, knowing that future awards, grants or scholarships would be made on a similar basis to the objectives of ACPAT.

"Funding for ACPAT has come from the community of the Auckland region and it is therefore appropriate that we not only adhere to our Trust Deed requirements, but that we are comfortable knowing it will be returned into the performing arts within the Auckland region," she said.

ACPAT's website will be maintained for a year, with a notice on the home page explaining that ACPAT is no longer operational and redirecting visitors to ASB Community Trust.

www.performingarts.co.nz



Refugee team takes mental health award

An Auckland mental health team has lifted a top Trans-Tasman award for its work with refugees.

The Refugee Mobile Team, run by Refugees as Survivors New Zealand (RASNZ), was singled out for the Achievement Award at this year's TheMHS 2010 conference, held in Sydney in September, for its innovation and excellence.

More than a thousand clinicians, researchers, educators, and family representatives attended the conference, where the team's clinical manager, Surpreet Cheema, and Community Link Worker Priscilla Dawson stepped forward to accept the award.



Members of the winning Refugee Mobile Team

Poole, CEO of RASNZ. "We put together the Refugee Mobile Team as a multidisciplinary, specialist mobile mental health team working with traumatised refugees, taking service directly into their communities.

"In this way we are able to provide culturally responsive mental health care within the community and reduce transport, language and other barriers to allow access and increase positive outcomes."

Surpreet says many refugees are traumatised survivors of torture, in need of rehabilitation and recovery, who are beginning new lives in a new country.

"Up to 70% of the 40,000 former refugees who have resettled in Aotearoa New Zealand live in Auckland. A significant proportion are trauma survivors and about 20% have been the victims of torture," she says. "Until the Refugee Mobile Team was launched in 2007, many of these people did not have access to mental health treatment that would contribute to vital healing and improved resettlement outcomes."

The Refugee Mobile Team brings together specialist psychologists, psychiatrists, social workers, body therapists and refugee community link workers to provide mental health treatment, early clinical

intervention, preventive care and practical grassroots support to refugees at community venues, or in their own homes.

A grant from ASB Community Trust has helped fund the programme, and also paid for an independent evaluation.

Surpreet says that evaluation clearly shows substantial and sustained improvement in mental health and settlement outcomes, with positive feedback from service users, family members, refugee community leaders, community mental health centres and medical practitioners.

"The Community Link Worker role was seen as being critical by all stakeholders. The link workers provide vital credibility and links into the multiple refugee communities that could never be achieved through any other means.

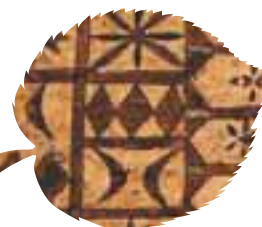
"There were also hard clinical outcome measures pre- and post-treatment, applying internationally accepted measures," she says. "Feedback from refugee service users, family members and key informants was excellent. Hard clinical outcome measures confirmed substantial and sustained improvement in mental health and settlement outcomes."

rasnz.co.nz

"We are able to provide culturally responsive mental health care within the community and reduce transport, language and other barriers to allow access and increase positive outcomes."

Gary Poole
CEO of RASNZ

"RASNZ is New Zealand's specialist health agency for all incoming United Nations quota and convention refugees, and provider of a range of vital mental health, treatment, rehabilitation, youth, research and community development services," says Gary





Environmental projects gain support

Big budgets don't have to mean big grants and that's certainly the case in the environment sector, where the Trust often contributes \$20,000 or \$30,000 to an organisation's operating costs.

We support environmental projects and organisations working to protect and enhance the environment in Auckland or Northland. This can include general support for equipment, operating costs and minor building projects.

Although the Trust this year budgeted \$1.5 million for environment grants, providing relatively small amounts toward operating costs remains a priority. The latest include: \$23,907 for running costs at Warkworth's The Sanctuary Charitable Trust; \$30,000 for Waitakere's Ecomatters Environment Trust; \$16,833 for the Urban Ecoliving Charitable Trust; \$22,250 for Waitakere Ranges Protection Society and \$30,000 for the Friends of Oakley Creek, in Mt Albert, Auckland.

Grants can also help out with bigger projects, such as the \$50,000 contribution to a rodent fence at Great Barrier Island's Glenfern Sanctuary and another \$50,000 to the Omaha Shorebird Protection Trust for a pest-proof fence.

The largest grant, \$300,000, this time went to the Royal Forest & Bird Protection Society's Waitakere branch. This will help run the successful Ark in the Park eco-restoration project in the Cascades Kauri Park. Using trapping and predator control techniques, The Waitakere Ranges project has seen existing flora and fauna flourish and recover, while whitehead, North

Island robin, and stitchbird (hihi) have been successfully reintroduced.

Other examples of innovative projects include Friends of Maungawhau, (Mt Eden), where a grant of \$24,450 is helping pay for the documentation of ecological restoration work and \$30,000 to the Auckland branch of the New Zealand Association for Environmental Education for its flagship event, Seaweek 2011.

Project Litefoot Trust gained \$80,000 to raise awareness about environmental sustainability and the Environmental Defence Society was granted \$50,000 toward its operating and project costs.



Hihi chicks Photo: Rose Thorogood



Multi-year support for cricket

A three-year support agreement will now see all Auckland Cricket Association's clubs funded through the association, rather than applying directly to ASB Community Trust.

The \$500,000 grant will help Auckland Cricket run its 'Club is the Hub' programme until 2013, promoting the development of cricket throughout Auckland. It aims to empower clubs to recruit, grow, support and sustain the game.

CEO Andrew Eade says the cricket association has already seen a 19% growth in the game in the past two seasons, which it attributes to the growing capability of clubs and the professional and performance-driven culture that the 'Club is the Hub' initiative has created.

"In the next three years we aim to increase player numbers to more than 20,000 and have at least 60 women's teams in regular Saturday club competitions," Andrew says. "We also aim to have more than 500 volunteer club coaches upskilled, with at least 1000 active coaches on the ground delivering the game."

This project is a collaboration between Auckland Cricket Association, New Zealand Cricket, associated clubs, secondary and primary schools and local communities.

aucklandcricket.co.nz



Club is the Hub will increase participation





Growing skills in schools

“There’s a sense of wonder and achievement when children cook and eat food they have grown themselves,” says Garden to Table Trust (GTT) Chairperson Catherine Bell.

The trust is working with three Auckland schools on pilot projects to teach students the skills of growing, preparing and cooking their own fruit and vegetables:

East Tamaki Primary, Meadowbank Primary, Peninsula Primary in Te Atatu.

“The gardens are all organic, with compost and worm farms,” she says. “The students learn to get out there and squash the bugs and they develop a real pride in nurturing their gardens. There’s a sense of wonder in eating fresh produce you’ve grown yourself.”

GTT started in New Zealand two years ago and is modelled on the Stephanie Alexander Kitchen Garden Program, which has been running in Australia for more than a decade. GTT supports and encourages the schools as they design and build the gardens, and community support gets the food preparation and cooking facilities built. GTT then helps fund two specialists — one for the garden, one for the kitchen — on a part-time basis for two years.

“The children get to grow, harvest, prepare and share,” Catherine says. “The other important thing is that the children are learning maths, art, history. It takes learning out of the classroom and into reality.”

Peninsula Primary students enjoy the fruits of their labour Photo: Denis Latou



An ASB Community Trust grant is supporting GTT as it helps Dawson Primary School, in Otara, set up its facilities. The grant will also pay for an evaluation of the project.

Environment project funding

Meanwhile, ASB Community Trust is also offering grants of up to \$5,000 for schools that want to set up their own environmental projects. This can include a shared garden where students are involved in planting, care and harvesting of vegetables, or the planting and care of native bush areas. Hato Petera College, in Northcote, for example, has used the funding to set up its own sustainable organic kitchen garden.

For more details, contact the Trust, or visit our website and look under Learning in the Funding section.

www.gardentotable.org.nz

“The students learn to get out there and squash the bugs and they develop a real pride in nurturing their gardens. There’s a sense of wonder in eating fresh produce you’ve grown yourself.”

*Catherine Bell
Chairperson
Garden to Table Trust*



Latest research on the web

New research into youth health and wellbeing and emergency service funding is now on our website.

The youth health and wellbeing summary gives an overview of youth needs, current policies, good practice guidance and service providers for young people in Auckland and Northland.

Prepared by Sinclair Taylor
Consulting Director Alison Taylor,

the research aims to highlight potential areas and opportunities for ASB Community Trust to provide support.

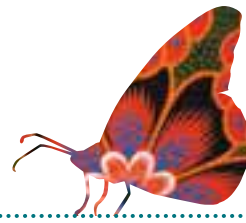
Meanwhile, the Trust this year joined New Zealand’s other community trusts to commission research into the funding of search, rescue and emergency services throughout the country.

Each of the 12 community trusts faces increasing demands on funds, so it has been essential that Trustees and staff have access to relevant, up-to-date information. The trusts

will now use the results to make informed decisions about funding applications in their regions.

While the research was commissioned to better inform the community trusts, we recognise that many other organisations are working in these areas, so we are happy to share the summaries on our website. A full copy of both reports is available on request.

www.asbcommunitytrust.org.nz/research-resources



Who can apply?

Incorporated societies and charitable trusts which have been operating for at least 12 months.

How to apply

Download an application form from our website, asbcommunitytrust.org.nz or phone 0800 272 878.

ASB Community Trust

50 Ponsonby Road
PO Box 68 048, Auckland

p 09 360 0291
0800 272 878

e info@ASBCommunityTrust.org.nz
w ASBCommunityTrust.org.nz

ASB Community Trust was established in 1988 following the sale of its shares in ASB Bank Ltd. The Trust is grateful to ASB for its ongoing support.

GST on grants

ASB Community Trust grants are considered unconditional gifts and therefore, based on advice that we have received, no GST is payable on any grant. Should an organisation have any concerns regarding taxation matters they are encouraged to contact their tax advisor.

Applying for a grant? Here's a list of what we fund

Our mission: to enhance the lives of everyone in our region by wisely allocating, equitably sharing and responsibly managing the resources that we hold in trust for present and future generations.



Arts & Culture

The Trust supports creative projects and organisations that aim to foster access, engagement and experience in the arts.



Community Building Projects

We aim to support capital building projects where there is strong community involvement, or where the project has regional significance.



Community Wellbeing

We support organisations that respond to the needs identified by our communities. Our focus is on innovative programmes that address the underlying causes of social problems.



Environment

We support projects and organisations that protect and enhance the environment in which we live.



Health

We support and strengthen community organisations that improve health outcomes for the people of our region, by focusing on health promotion and preventative projects.



Heritage

We support projects and organisations that preserve and promote the physical and cultural heritage of our region.



Learning

We support projects that improve educational outcomes for people in our region by adding value to the sector, with a focus on innovative projects and lifelong learning.



Marae

In recognition of the special role marae play in our community, the Trust will support marae development projects.



Recreation & Sport

We support organisations that focus on community participation and engagement in recreation. Targeted support will be provided for those organisations that aim to increase participation by younger and older people.



Rescue Services

We acknowledge the important and necessary role of rescue services in our region. We will provide strategic support at a regional level.

Application closing dates

Sector	Round 1	Round 2
Arts & Culture	April 1	September 1
Community Building Projects	February 1	
Community Wellbeing	February 1	July 1
Environment	June 1	December 1
Heritage	April 1	September 1
Health	February 1	July 1
Learning	June 1	November 1
Marae	February 1	July 1
Recreation & Sport, Rescue Services	May 1	October 1

