



THE ASB TRUSTS' NEWSLETTER
TRUSTLINE
 TE TUAPAPA ROHE

JUNE 2005

A re-stating of the ASB Trusts' mission

THE ASB Trusts have developed a new strategic plan that the Trusts' Chairman, Kevin Prime says will ensure that the ASB Trusts continue to contribute to the social enrichment of the Auckland and Northland communities.

The Board has adopted the following as its new Mission Statement:

To enhance the lives of all the people in our region by wisely allocating, equitably sharing and responsibly managing the resources that we hold in trust for both present and future generations to allow for intergenerational equity.

"It is important for the people of Auckland and Northland to understand our new policies and how we intend to all be working together," said Kevin.

The Trusts will be supporting groups and proposals that:

- Work with or for the diverse peoples in the region to address social issues, meet educational and community needs, improve equity between groups and reduce poverty through innovative educational, social and economic programmes
- Enable people to become actively involved in society by participating in community activities, the arts, culture and sport and recreation
- Improve the quality of the physical environment
- Preserve the landscapes, sites and buildings and other artefacts that are of cultural or historical significance

The ASB Trusts have broadened their criteria for funding and have identified six sectors they will be funding in future. This issue of Trustline focuses on each of the sectors and gives an example of a project for each sector. Applicant groups are encouraged to visit the ASB Trusts' website for more information on the types of projects the Trusts will be funding in future and to telephone the Trusts to discuss possible applications if they require clarification.

Sport and Recreation

The ASB Trusts will consider projects that encourage people of all ages to participate in sport and recreation with a particular focus on the participation of young people and of older people and the promotion of health and fitness.

Health and Social Services

The ASB Trusts seek to address social issues, improve equity between groups and reduce poverty, making our communities better places for everyone to live, particularly through supporting women and their families, children and young people, older people and people who experience disability.

Arts and Culture

The ASB Trusts will support projects that aim to foster access, engagement and experience in the arts and cultural opportunities for all citizens and will work in partnership to achieve the widest possible levels of participation in our region.

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Environment and Heritage

In order to increase the quality of life of current and future generations in this region the ASB Trusts will consider projects that preserve the heritage of the communities of our region and which will protect and enhance the environment in which we live.

Education

The ASB Trusts will consider projects that facilitate improved educational outcomes for children and young people in our region by adding value to the sector, with a focus on innovative projects and programmes that are generally not eligible for government funding. We will, however, work in partnership on projects that meet our criteria.

Community Economic Development

The ASB Trusts will work in partnership with local and central government agencies, Maori and Iwi organisations to identify projects that will assist with social development and economic growth.

As this is an area where the Trusts have not provided funding in the past, the Trusts will initially only support a limited number of pilot projects in Northland.

Kevin Prime said that "this is an important step forward for the ASB Trusts and already we are receiving innovative applications from a wide range of groups from throughout the Auckland and Northland regions. These groups are seeking to make a positive contribution to the lives of people in their communities and we look forward to working in partnership with them to achieve this".



Jennifer Gill

Kia Ora and warm Pacific Greetings to you all

IT is now eight months since I was appointed to the role of Chief Executive Officer of the ASB Trusts.

The Trusts are a venerable Auckland/Northland institution and it has been very interesting for me to meet people from all over our region. Since I have taken on this position I have had the privilege to meet with hundreds of people from a wide range of organisations. What has struck me most in meeting you all is the huge amount of work, much of it unacknowledged and under-resourced, that is being carried out by members of diverse communities in the not-for-profit and community sectors from Pokeno to Cape Reinga.

Your feedback and willingness to share your stories and your aspirations for your communities has been inspirational and I have been able to feed information, gleaned from these meetings, into the strategic planning process that the Trustees of the ASB Trusts embarked on in late October 2004. This work has resulted in a new strategic plan for the ASB Trusts.

Our new mission and vision are now on our website. The website contains details of how to apply to the Trusts, our new application form and details on the types of projects that the Trustees will be considering in future.

Perhaps the most significant part of the strategic plan for groups seeking funding from the ASB Trusts is the release of our six sector statements, detailed on the cover of Trustline. These statements will guide the Trustees in their decision-making and they will be of assistance to applicant groups who are wondering how to focus their requests for funding.

Possibly the single biggest change to the application process has been the way in which applications for major grants for the purchase, building and major upgrading of community facilities will now be considered by the Trusts. Trustees will now consider applications for major capital works in March and October each year.

Any group wishing to apply for more than \$500,000 for a building project should phone the Trusts to discuss their project and then submit a "letter of intent". Details of what will be required in your letter of intent are on the ASB Trusts' website. The Trusts will then notify applicants on the application procedure.

We are aware that there are a number of major capital projects in the planning stages in the Auckland-Northland community and we look forward to discussing your plans with you.

The ASB Trusts have always insisted that groups applying for funding for major capital projects have raised at least 50% of the funds required. The ASB Trusts have retained this policy and I would like to take this opportunity to clear up a common misconception held by many applicants to the ASB Trusts. Many applicants think that if they have raised 50% of the funds for a building project that the ASB Trusts will then automatically contribute the balance of funds required. This is not the case and has never been the case.

Recently we have assisted with the Kerikeri Arts Centre, the Waitakere Trusts Stadium, the Auckland War Memorial Museum and the Telstra Pacific Events Centre in Manukau City. In all of these projects there have been other major contributors and we have been pleased to work in partnership with them to ensure that these facilities can be completed and opened for community use.

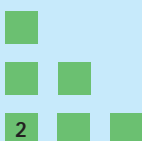
Applicant groups will find that our funding criteria have been broadened considerably and that the Trusts will now be considering funding for a wide range of projects and activities. Our staff are always available to discuss with potential applicants the timing and focus of applications and to answer any questions that applicants may have about us and our funding policies.

We look forward to hearing from you and to working in partnership with you. Together we can enrich our communities.

Jennifer Gill
CEO

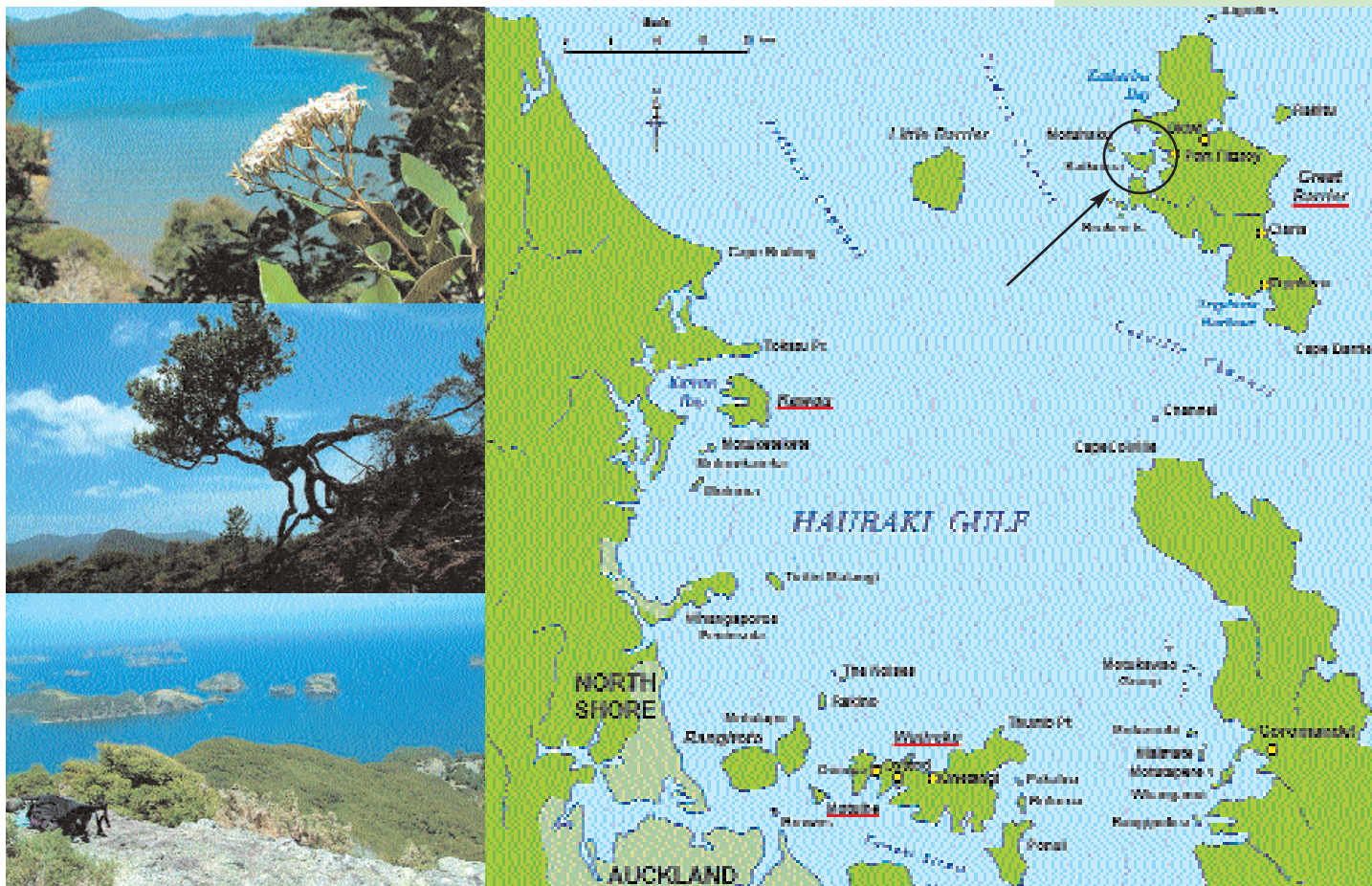
To view and download details of the ASB Trusts new funding criteria and application materials please visit our website: www.asbtrusts.org.nz or phone 0800 272 878 and ask for an application pack to be posted to you.

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Motu Kaikoura

the jewel of Hauraki Gulf Marine Park



LOCATED on the western side of Great Barrier Island, 564 hectares, the seventh largest island in the Hauraki Gulf, Motu Kaikoura is now protected for the people of New Zealand as part of the Hauraki Gulf Marine Park. Motu Kaikoura is strategically placed to form the natural harbours of Port Fitzroy and Port Abercrombie. It is covered in kanuka, manuka and gorse where it was formerly grazed and it has a population of deer, pigs, cats and rats. But it also has kereru, kaka, morepork, kingfisher, tui, fantail, grey warbler, several species of sea birds and a few species of reptiles.

In other words it is a significant challenge for the Motu Kaikoura Island Trust to restore and manage the island to achieve a number of objectives:

- To promote and enhance the conservation of Motu Kaikoura ecological, cultural and recreational resources.
- To promote and manage Motu Kaikoura for outdoor and environmental

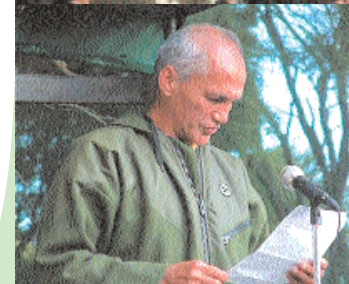
education, for youth in particular, while recognising the cultural importance of Motu Kaikoura to the Ngati Rehua.

- To encourage and assist the restoration of other islands in the Hauraki Gulf.

As part of this the Trust hopes to save the environment, restore the natural vegetation, remove the pests, create a sanctuary, introduce endangered species and build an education centre to teach Auckland's youth.

Motu Kaikoura was bought by the Government for \$10.5 million to save it from falling into foreign ownership. The ASB Trusts contributed \$2 million towards the cost and local authorities a further \$500,000.

Geoff Davidson, a trustee of the Native Forests Restoration Trust which originally launched the campaign to buy Motu Kaikoura, is now also chairman of the Motu Kaikoura Trust. He said he envisages the youth camp combining outdoor pursuits like kayaking and abseiling with environmental activities.



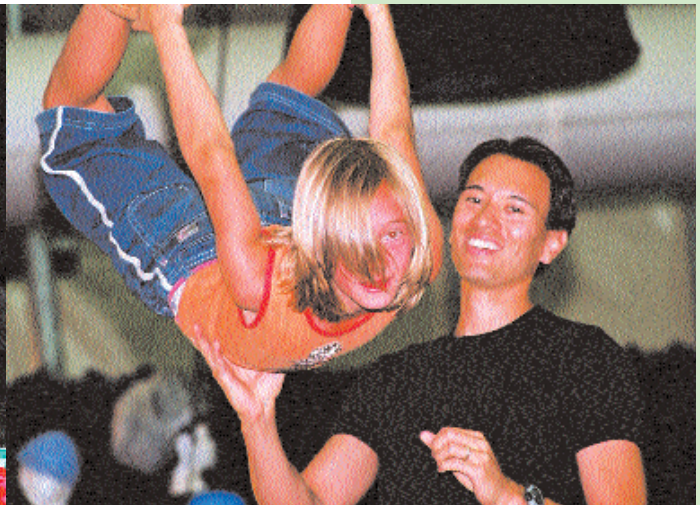
Prime Minister, Helen Clark and the Chairman of the ASB Trusts, Kevin Prime, speaking at the announcement of "Project Hauraki".



Circus makes the world go round for Kumarani Productions



When the Canadian-based circus "Cirque de Soleil" visited Auckland recently it became the highlight of the year for a group of special needs people from Dargaville. They are members of Kumarani Productions, an organisation that, in the nicest possible way, is itself something of a circus. A \$50,000 donation enabled Kumarani Productions to buy more of their own circus equipment.



KUMARANI Productions promotes the mental and physical health of special needs adults and children by involving them in the performing arts. So when Cirque de Soleil came to town the members of the internationally renowned circus welcomed members of the Kumarani team to a circus skills workshop.

Participating in performing arts, learning some of the skills of a circus performer and then performing in front of a large audience greatly increases the confidence of those with special needs. It also gives other members of the community an opportunity to become aware of people with disabilities, just who they are and what they can achieve.



The Moerewa experience

by Anna Featherstone



After school surfing on the internet

A breath of fresh air, or a stone in a still pond, Ngahau and Debbie Davis' inspiring story about the spirit of a community certainly made waves at the Community Trusts of New Zealand annual conference.

IN his power packed presentation Ngahau, a stirring speaker, opened a window into this previously depressed little Northland town, giving insights on breathing life into a population feeling victimized and disempowered, and how funds granted by the ASB Trusts were channelled towards a 'healthy, well-rounded community'.

After three years as a youth worker for the Moerewa based He Iwi Kotahi Tatou Trust, Ngahau had plenty of opportunity to observe the cycles of hopelessness apparent in this community, especially in young people who make up 45% of the population. The town of 1,700 inhabitants, with its income largely from dairy and meat processing plants cut to only 350 jobs, was spiralling into despair with all the resultant symptoms evident in countless other communities around the globe.

"Without vision people perish", is one of Ngahau's favourite quotes and he could see the effect of lack of vision all around him. How then to lift the spirit of a community?

Rather than covering the cracks with concrete



and paint, Ngahau and Debbie, with the support of the Trusts, decided to focus on long-term solutions. They held workshops challenging the people to look at their vision of the town, at its past, present and projected future. The purpose of these meetings was to inspire the population to see that change comes from within. As a result a team of 'movers and shakers' in the community came forward to work on ideas to restore hope and opportunity to Moerewa, to say 'enough is enough'. They started lifting the pride in the community by having a festival celebrating the unique aspects of their little town and its people. The response was positive and immediate; people began to see that they could take back control of their lives and environment.

Having had nothing but a broken swing to amuse them, the youth in the community welcomed the wacky workshops at school and challenging holiday programmes. It was all designed to shake them out of the apathy that was threatening to destroy their creativity while at the same time widening their vision of options for employment from a job in the meat-works, to exploring their talents and creating opportunity from their inherent strengths by opening the door for innovation.

Grants furnished the community with computers and the equipment for a



A recording session in the studio

recording studio, film editing suite and radio station. Suddenly the youth found focus and enthusiasm, feeling heard and supported, their needs being met.

Their first film made the finals in the 48 hour Auckland Film Festival and the drink driving advertising campaign developed to target their own age group is now making a difference around the country. Moerewa youth are putting technology and passion together, a mixture igniting innovative and exciting new ventures.

The He Iwi Kotahi Tatou Trust consciously decided to maintain a mentoring role to support the emerging ground swell of creative individuals with ideas to implement, steering away from the temptation to provide too much of a framework for the development of the community. Businesses in the area have soared from six to 28 in the last five years, their progress closely monitored by the Trust's business incubation scheme.

Although an estimated 40% of the population still struggle with the challenge of finding direction, the changes already evident in Moerewa over the last 12 years continue to bring hope and inspiration to those movers and shakers in the community who, with the support of the ASB Trusts, are committed to turning their town around. 'Tama tu, Tama ora, Tama noho, Tama mate,' is the saying with which Ngahau sums up his Moerewa experience: 'to stand is to live, to lie down is to die'.

Their experience could provide a useful and effective model for similar New Zealand communities. Emphasis on encouraging the people to find strength and harness their creativity has brought unimagined opportunity. No longer an ailing backwater, Moerewa is steadily blossoming into a significant centre for modern Maori culture.

Royal Akarana Yacht Academy educates young yachties

People call Auckland the 'City of Sails' and they do so with some justification. On most days there is at least one sail out on the Waitemata Harbour on others literally hundreds of sails as yachties race, cruise or just lollop along trailing a fishing line.



A \$37,500 donation helped the Akarana Academy buy boats and equipment

WHATEVER the case they are contributing to the accuracy of the name 'City of Sails'.

But how do they all get there? Where do these thousands of people develop the skills that will take some of them to the helm of round-the-world racing yachts and international renown?

For many of them their yachting career begins with sailing lessons at one of the clubs around the Waitemata Harbour and perhaps the most famous of these is the Royal Akarana Yacht Club. Some of New Zealand's most famous sailors learned their sailing in single handed yachts at the Akarana.

But what if a boy or girl doesn't own a boat? Well the Akarana has the answer to that as well. They have a fleet of Optimist yachts they make available to young people who do not have a boat of their own. The

ASB Trusts have helped the club with a \$37,500 donation to keep this 'Learn to Sail Academy' operating.

Greta Hollies, head coach at the Royal Akarana Yacht Club, says they run their courses on terms one and four of the school year. There are three levels of learning before the young sailors move into what is known as the 'green fleet' which is a beginners' racing fleet.

In level one sailors cover safety, wind awareness, basic boat care, parts of the boat and sail, knots, swimming with a life-jacket and capsizing and righting the boat. They also learn how to actually sail a boat. The classes run for three hours a week over an eight week period but the club also runs block courses over some holidays. Children have to be eight or nine to start.

School spirit reflected in letter

A school is frequently a reflection of the community it serves and when a school begins to get into trouble this also can be reflected back into its community and the spirit of its pupils.

When the Education Review Office found that Mangere Central School had a number of serious issues facing it the roll had fallen to 260 and some positive measures were called for. That these measures worked is obvious. The school has a new library and now a new playground that serves not just the school but also the whole community. This was partly funded by a \$52,880 donation from the ASB Trusts with the balance being used for the school library.

But the real demonstration of the community attitude of the pupils is in a letter to the Trusts from a Year 8 student. It read:

'I am a Year 8 student at Mangere Central School. I am happily writing this letter to ask you to consider our application for funding to help pay for our adventure playground which we are hoping to have by the end of the year.

'I have attached a picture of the playground which will show you what my group and I have been planning. We have spoken to different sales people and we have chosen this playground, the cost is \$23,854 plus GST. We would be grateful if you could give us some money towards the cost.

'My group and I decided this playground would be the best one for us to enjoy in our last years at this school. We would want to get this playground ready as a present for the Year 8s to the young generations that will be coming to our school.

'I am really happy and excited because of your help which really means a lot to my group and me. Thank you for giving us the chance to explain our needs and what we are planning on doing.

Once again I would like to say thank you for your help.'

Yours sincerely,



An arts incubator

WHEN Assid Abraham Corban purchased 10 acres of land at Henderson in 1902 he might well have had in mind that he was embarking upon an enterprise that would become one of New Zealand's wine dynasties. But what he probably couldn't have imagined is how the Corban Estate Arts Centre would be created to nurture a variety of artistic developments in what is now known as Waitakere City.

The vines planted by Lebanese immigrant Assid Corban led to one of the great stories of the New Zealand wine industry and as the Corban wine company grew so too did the influence and community service of the

Corban family. Members of the family served the community in a number of roles and from this dedication to community service eventually developed the Corban Estate Arts Centre.

The centre is regarded as an arts incubator. It is a place where people can access information and support and learn new skills related to the arts. A donation of \$96,900 from the ASB Trusts is enabling the Waitakere Arts Development Trust, the fundraising arm of the centre, to fund new resources and to purchase equipment and furniture for the individuals and groups who keep the Centre so busy.