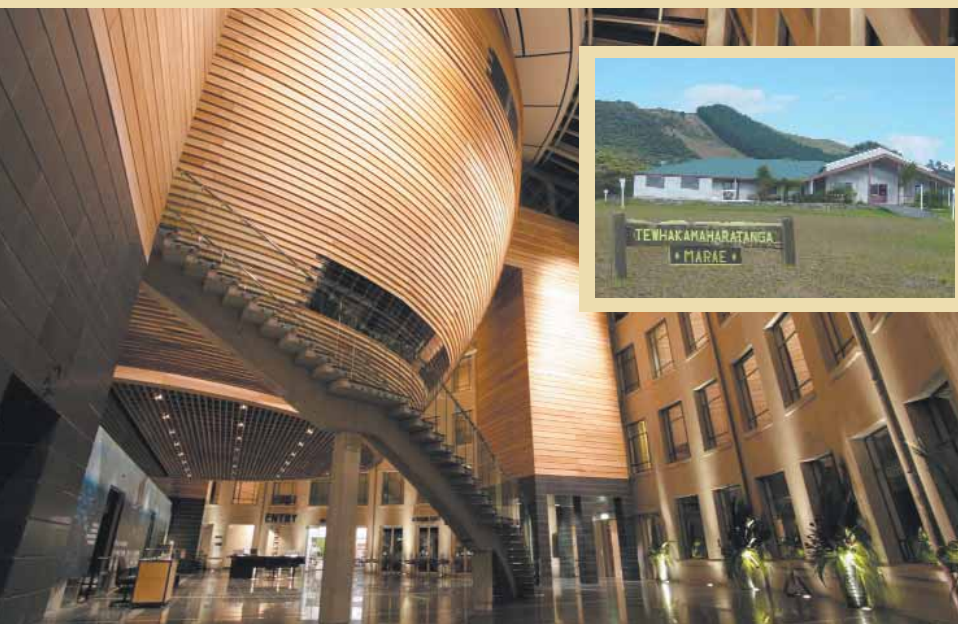




TRUSTLINE



Dates, venues set for public meetings

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ASB Community Trust was established in 1988 following the sale of its shares in ASB Bank Ltd. The Trust is grateful to ASB for its ongoing support.

*Kia Ora and warm Pacific Greetings.
 Welcome to the May 2007 edition of
 TrustLine.*

‘THROUGH this newsletter the staff and trustees of the ASB Community Trust aim to keep our community informed of the work we are doing in the Auckland/Northland community and also the changes that the Trust is working through as we implement our strategic plan.

In this issue we outline for you the newly introduced sector closing dates. We became aware some time ago that a lack of closing dates at the Trust, while it provided applicants with great flexibility, was also leading to some confusion and to an ever increasing number of ‘emergency applications’ - community groups submitting applications that were seen as “do or die” for the applicant group.

By introducing sector closing dates we aim to give the community certainty about when an application can be submitted and at which Board meeting it will be considered. From a staff and trustee perspective, the advantage of sector-focused meetings is that we will be looking at “like with like” and able to clearly prioritise, we will also be able to better identify trends in our community, possibly encourage some groups to work co-operatively on issues of mutual concern, while ensuring that the funding that we do have to allocate is spent as effectively as possible.

We are increasingly working co-operatively with organisations like ARPASS (the Auckland Regional Physical Activity and Sport Strategy), Creative New Zealand and the local city councils on the identification of key regional projects and discussing how, in partnership, we can ensure that they are adequately funded.

In the financial year ending 31 March 2007, requests to the Trust for funding were in excess of \$129 million across the region. As the Trust had made exceptional returns on our investment portfolio in the 2005/06 year we were able to increase our grants budget to \$67.6 million. Even in an exceptional year the excessive call on our funds means that every decision made by the Trustees is difficult one: weighing up priorities, other sources of funding available to the applicant group, other services and facilities that are also available in the area.

The Trustees must also consider the Trust’s own objectives and endeavour to find those projects that most clearly align with these.



/ ASB Community Trust CEO Jennifer Gill

“In the financial year ending 31 March 2007, requests to the Trust for funding were in excess of \$129 million across the region.”

/ ASB Community Trust CEO Jennifer Gill

We also have to be cognisant of the varying needs across our varied communities and the capacity of communities and project organizers to harness other resources.

Through TrustLine and our other publications we aim to keep you in touch with the work that we are doing.

Our website ASBCommunityTrust.org.nz is updated regularly, sometimes daily. This is where you will find the most up-to-date information on our policies and closing dates, changes to staff and trustees, staff vacancies and Trust events.

We also host two public meetings every year to report back to the people of our region (Details are on page 4). This year we will be holding meetings at the Auckland museum and at Whakamaharatanga Marae in the Hokianga. We hope that you can join us and we look forward to meeting you.²



/ASB Community Trust trustees and staff admire TelstraClear Pacific Event Centre's new artwork.

A display of thanks

MANUKAU'S TELSTRACLEAR Pacific Event Centre has turned its acknowledgement of ASB Community Trust's grant into a work of art.

The Trust was a major funder of the project in 2002 and event centre CEO Richard Jeffery wanted a memorial that would match the significance of the grant.

Ordinarily the Trust sends out A4-sized metal plaques, on request, to mark our support for projects we have helped fund. But Richard wanted something bigger.

When he discovered we still had around 100 old plaques, displaying the Trust's old logo, Richard came up with a concept that would make good use of them all.

The Trust agreed that, as the grant was made when we still called ourselves ASB Trusts and used the fountain and grass emblem, the sculpture was a fitting memorial.

Each of the stainless steel plaques was shaped and moulded, until they formed a 3D wave sculpture that now adorns one of the centre's entranceways.

Although that's the last of the old plaques used up, we now have plaques with our new logo and new name that are available to any groups wanting to acknowledge a grant.

The plaques are A4-size, stainless steel, with pre-drilled mounting holes. To have one sent out contact us by email, phone, or letter.

Building development opposed

THE TRUST has joined objectors in opposing a \$250 million building development next to our Ponsonby headquarters.

The Soho Square development plans shops, cafes and bars, apartments and parking for more than 1300 cars on the old DYC vinegar factory site. The seven new buildings would be up to eight storeys high on the 1.3ha site, with five-levels of underground carparking, commercial, retail space and 52 apartments.

Auckland City Council has received almost 800 submissions, almost 750 of them objecting to the plan. Our submission points out that the district contains important heritage buildings, including the 1892 Allendale House, the Trust's office building.

"The proposal fails to enhance the important heritage elements of the neighbourhood," says the submission "because of the dominant and overbearing built form that will backdrop

this heritage neighbourhood setting. The overall scale and height of the buildings adversely affects the rhythm and pattern of 19th century development which predominates in the immediate vicinity."

The Historic Places Trust, too, is concerned at the lack of provision for the protection of heritage value.

The majority of other submissions say the buildings go 80 per cent over the permitted limit for the site; that the design is not in keeping with local scale and heritage design; traffic congestion will be a problem and that they are concerned about the economic viability of existing businesses.

The plan has drawn objections from art and fashion leaders. These include musician Don McGlashan, actress Jennifer Ward-Lealand and fashion designer Adrian Hailwood.

The council is to hear submissions in June.

Grants Advisor, Accountant, join Trust team

TWO NEW staff have joined the Trust this year – a new grants advisor and an accountant.

Grants Advisor Cyril Howard is now responsible for assessing Marae and Sport and Recreation applications.

Cyril brings to the Trust 13 years' experience as a grants assessor with the Local Government and Community Branch of the Department of Internal Affairs (DIA).

He began his career as a Community Worker in Mt Roskill and also spent three years working as a Gaming and Censorship Compliance officer, auditing gaming machine trusts for DIA.

He says sport has always been a passion and his varied sporting career has seen him playing as an NZ Touch representative, an Auckland and North Harbour Maori Rugby representative, an Under 14's NZ Softball representative and as an Auckland and NZ Maori Rugby League representative.

Although he has lived in Auckland most of his life, Cyril, of Nga Puhī descent, still calls the Hokianga home.

Accountant Annie Robertson has worked in the private sector for most of her career, although she spent one year working for the Inland Revenue Department as a GST auditor. Her private sector work included three years as an accountant at an outdoor school, which ran conservation courses funded by the Ministry for Youth and Development.

Annie has a Diploma of Accounting and is completing a Bachelor of Business part time at AUT, with the intention of becoming a member of the Institute of Chartered Accountants.



Cyril Howard



Annie Robertson

Scottish heritage coming to life

THE CELTIC spirit is strong in Waipu, 40km south of Whangarei. The town's Scottish heritage is already celebrated at the Highland games each year, but now the Waipu Museum is being transformed into a major year-round tourist attraction.

Museum manager Patsy Montgomery says the shop has already been brought up to modern standards and now, reknowned museum developer Chris Curry is helping turn the exhibits into a modern hi-tech experience that will bring the district's story to life.

Waipu was the final destination for hundreds of dispossessed Highlanders in the 1800s, who left Scotland for a new start in the New World. First they settled in Nova Scotia, Canada, before famine forced them back on to their boats and on to Australia and finally to New Zealand.

Through it all the close-knit community retained a philosophy that can still be felt in Waipu today, says Patsy.

"Waipu was founded on co-operation and people within the community can still be relied on to help out and make things happen. We have also found there is much overseas interest in the story. "There's such a passion in the Gaelic world to support us, we just have to ask."

That support also comes from groups such as Destination Northland, which will add the museum to its marketing strategy. Meanwhile the national Te Papa museum is using the Waipu Pioneer Settlers Memorial Museum's resources as part of an exhibition on New Zealand's Scottish heritage.

The Te Papa exhibition "The Scots in New Zealand" opens in



/Museum manager Patsy Montgomery shows the redevelopment plans.

August and will include the story of Waipu's development by Highland settlers as a part of the exhibition.

■ www.waipumuseum.com

■ In February 2007, ASBCT granted Waipu Centennial Trust Board \$100,000 toward the redevelopment.

'There is such a passion in the Gaelic world to support us, we just have to ask.'

/ Museum Manager Patsy Montgomery

Public meeting to be held at museum atrium

Our public meetings are a chance to celebrate success. Please come and join us.

OUR AUCKLAND public meeting will this year be held in the Auckland War Memorial Museum's new atrium on Monday, August 27.

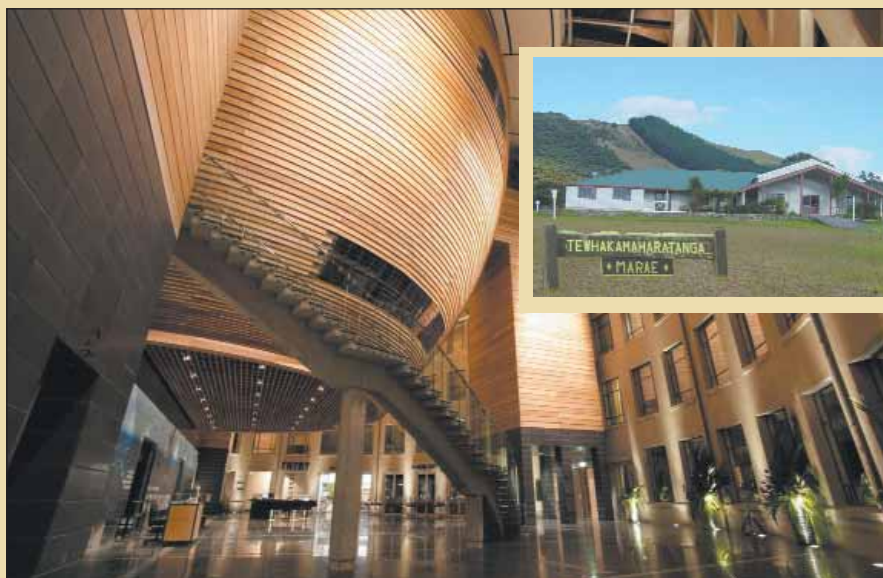
In Northland the meeting is on September 29, at the Te Whakamaharatanga marae, near Omapere in the Hokianga – the first time the Trust has held a public meeting on a marae.

As usual, we'll present an overview of the Trust's performance for the year – both in grants and investments – but we aim to add value to the meetings as we did in 2006.

In Northland our grants advisors will lead a workshop looking at the application process. This will help potential applicants understand what we fund, where our priorities lie and what projects are outside our funding policies.

In Auckland we have invited key organisations to join us at a capacity building fair where community groups can find help in strengthening their organisations in areas such as accounting, management, strategic planning and employment issues.

Capacity building groups already confirmed



/Auckland War Memorial's new atrium is the venue for one of our public meetings this year. Inset: Te Whakamaharatanga marae, where we will hold our Northland meeting.

include Volunteering Auckland, North Shore Community and Social Services Inc, Unitec (NZ Graduate Diploma in Not for Profit Management) and Funding Information Service.

For the latest news on plans for the public meetings you can visit our website – www.ASBCommunityTrust.org.nz/events.html – where we will post details of start times and a full list of support groups.

If you're planning to join us at either meeting, please RSVP for catering purposes, to info@ASBCommunityTrust.org.nz letting us know which meeting you will be at and how many people will attend.

As usual, we will also be publishing a full list of all this year's grants in the *New Zealand Herald* and *Northern Advocate*. Look out for our supplement in the paper on August 9.

Sharing the joy of flying

June Billings started flying four years ago and gained her full advanced licence last year – in time for her 78th birthday.

“Why did I take up flying?” she laughs. “Well I’d done everything else – diving, hunting, snorkeling, waterskiing. I thought it was time to give flying a try.”

June’s a member of the Whangarei-based Northern Recreational Flying Club and its low cost structure allows her to get into the sky once a week and keep up her flying hours. She’s part of an 85-strong club with 33 active flyers and more than 50 members over the age of 60.

The Club Chief Flying Instructor Bob Foster adds to her story.

“June used to come up here from Auckland for her flying lessons. Then she sold her house in Auckland and bought a place right opposite the airport.”

Club captain and flying instructor Heather Rye says the camaraderie attracts men and women aged from 16 into their 80’s.

“People can come out and have a trial flight for \$45. If anybody shows interest in flying they’re quickly commandeered into the pilot seat. Once they’re up in the air the instructor lets them take the controls for a while. They get to climb, descend and just experience the joy of flying.”

That’s often enough to hook new flyers into joining the club, giving them access to high-performance, modern microlights for \$90 an hour – half the price of a commercial operation – with the instructor’s time thrown in for free.

“We had one young woman come out recently and as soon as she was in the plane she was smiling,” says Heather, “and that grin kept getting bigger and bigger and bigger and bigger.”

The volunteer structure allows the club to keep its costs down, with members giving their time for everything from cleaning the planes to reconditioning the instruments and engines.

“Every skill we need is volunteered,” explains club member Bruce MacKenzie. “We have members who have been international airline pilots, helicopter pilots, flown topdressing planes. But down here at the club everyone is equal. You might be an airline pilot during the week, but here you’re just a microlight pilot like everyone else.”

Heather says the training includes all the theory of flying and learn-



/Club members June Billings and Heather Rye with the club’s microlight.

ing to use the technology each microlight is equipped with – vertical speed indicators, trim, radio, fuel, height and speed instruments – all the facilities found in any modern plane.

At \$120,000 each, few people could afford to buy their own microlight, but the club offers access at low cost.

“We aim to make aviation pleasurable across the age spectrum,” says Heather. “Having a woman instructor does encourage more people to fly, it adds an extra dimension, but the joy I get is seeing people flying, seeing the look on their faces when they’re in control.”

■ www.nrfc.org.nz

■ In December 2006 the Trust granted the flying club \$40,000.



/A view of Whangarei harbour from the cockpit.

ARMS finds a successful model for refugee assistance

REACTNOW, a programme run by Auckland Regional Migrant Services Charitable Trust (ARMS), helps people from refugee backgrounds get into jobs.

“ARMS has identified, from research carried out in New Zealand and overseas, that an employment programme which is tailored and targeted at specific needs and strengths of refugees is the most successful model,” says ARMS Executive Director Dr Mary Dawson.

As a result, the ReactNow programme provides individual assessment of job search, employment readiness, English language skills and work skills, while small workshops

focus on job search skills, CV preparation and interview skills.

ARMS, which supports new arrivals as they start a new life in the Auckland region, also uses ReactNow to match mentors with refugee job seekers.

It currently works with younger women and has had success in guiding young

The ReactNow programme matches mentors with refugee job seekers.

refugee women into suitable employment. A grant from ASBCT will enable it to extend the service to other groups.

“With our programmes for migrants and refugees becoming increasingly popular, ARMS has outgrown its space in Three Kings Plaza. The ASB Community Trust funds will allow our organisation to have more space for our refugee services, right next door to our regional centre,” Dr Dawson says.

■ www.arms-mrc.org.nz

■ In March 2007 ARMS was granted \$105,000 toward a building extension, equipment and running costs.

Trust tells its story on TV

TRIANGLE Television has begun running a series of stories explaining the Trust's funding priorities and highlighting the work of groups we've helped fund.

Called Trust Us, the show runs for 15 minutes every Tuesday, at 9pm.

In the introductory programme Trust CEO Jennifer Gill explained the recent move to closing dates for grants, as well as outlining our vision for Auckland and Northland.

The show also featured an interview with Sully Paea, founder of Otara's Crosspower Ministries, who talked about his work with at-risk youth in the South Auckland suburb.

This month (June) Trust Grants Advisor Catherine George has been interviewed for the show, talking about the Trust's work in funding environmental and heritage projects.

Catherine's interview, which will be repeated each Tuesday night through June, is followed by a short documentary on the Te Araroa project, which aims to create a walking trail the length of New Zealand.

In subsequent months the show will feature the work of groups such as Big Buddy, the First Foundation and the Turn Your Life Around Trust, as Trust Us interviews all our Grants Advisors and they describe our vision for each of the sectors we help fund.

Triangle Television broadcasts to the Auckland region on UHF channel 41. On the North Shore it can be picked up on UHF channel 42 and in Remuera on UHF Channel 52.

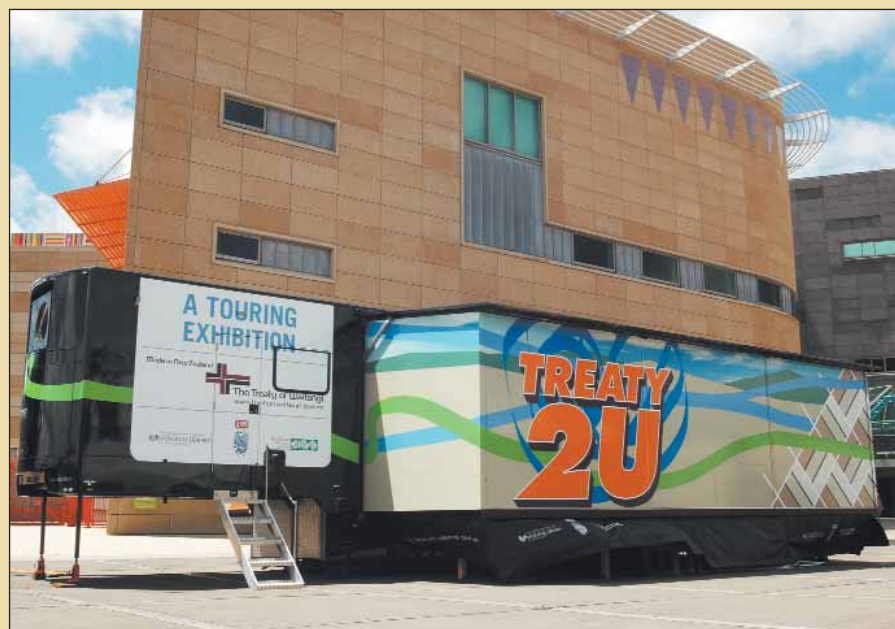
Newer Television sets tend to tune by frequency in MHz; if you have one of these it is on 631.25 MHz, 639.25 MHz and 719.25 MHz.

■ www.tritv.co.nz

■ *In May 2006 the Trust granted \$100,000 toward the community television service's equipment upgrade.*



/Grants Advisor Catherine George, right, on the show.



The Treaty 2 U tour truck on display outside Te Papa museum.

Treaty comes to you

EXTRA funding for the TREATY 2U: A Touring Exhibition nationwide tour means Auckland high school students will see the hi-tech Treaty of Waitangi road show this year.

The Trust has granted \$530,000 to keep the show on the road and the Government will match that, keeping the exhibition in the Auckland region for up to six months.

The interactive exhibition visited 35 towns and cities throughout New Zealand last year and this year is close to completing a second tour to some 25 locations. It will now visit many of Auckland's 85 secondary schools.

The Trust's grant recognises the show's unique way of explaining our founding document to a new generation of New Zealanders.

Part of the Trust's mission is to preserve our heritage and this exhibition explains the Treaty in its wider context. It personalises the history of the Treaty and demystify aspects that are often misunderstood.

"What really brought home to me its importance," says Trust CEO Jennifer Gill, "was when I visited TREATY 2 U and a little boy, who couldn't have been much more than 10, pointed to a signature on the Treaty and said 'that's my great-great grandfather'. We asked him how he knew that and he was able to recite his whakapapa right back to the chief who had signed the Treaty.

"That's living history and resources like TREATY 2 U help New Zealanders to understand the past, make sense of the present and build for the future."

The specially designed mobile trailer-truck's walls fold out to create a big exhibi-

tion area full of interactive technology and replicas of the original nine Treaty documents, 'aged' by the same techniques as those used in the *Lord of The Rings* films.

The exhibition is presented by three organisations with leading roles in looking after New Zealand's treasures – Museum of New Zealand Te Papa Tongarewa, Archives New Zealand and the National Library of New Zealand – and is supported by the State Services Commission (SSC).

It explains what is written in the documents and the crucial differences between the Māori and English versions. The exhibition follows the journey as more signatures were sought in 1840. It also looks at the varying expectations held by Māori and Pākehā groups, and at efforts now made to address claims and build better relationships.

Dr Claudia Orange, Te Papa's History & Pacific Cultures Director is delighted at the initial feedback from the public and schools.

"This is something everyone should see," she says. "Over 60,000 visitors have visited the exhibition during its two tours. It's fantastic that Auckland schools will have this special opportunity."

'This is something everybody should see. It's fantastic that Auckland schools will have this opportunity.'

/ Dr Claudia Orange

Marae set to become a national treasure

A MARAE like no other is being passionately created at Unitec's Mt Albert campus by one of New Zealand's foremost contemporary carvers.

For more than three years leading sculptor and carver Lyonel Grant has been creating what will be the first whareni since 1888 to have the carved elements providing essential support to its construction. When it opens in 2008, it will be part of a larger marae landscape cultural design that will dominate the heart of Unitec's Auckland campus.

"I believe the national standard of contemporary marae is stagnant and needs revitalising," says Lyonel. "My response is Te Noho Kotahitanga, at Unitec.

"All of the artwork has structural integrity and it's not built to fit a pre-ordained box that carvings are put in. Instead, it will reflect a synthesis of form and function."

Helped along by a \$1.16 million grant from ASBCT in 2004, Lyonel says the marae is his largest, most complex and ambitious creative project yet.

"My personal aim is to create a national treasure, an asset that can simply be admired by those who enter its embrace, or be a place of solace for those who need it. This marae is a culmination of my career. It is a legacy to those from whom I have learned."

A graduate of Rotorua's Maori Arts and

Crafts Institute, Lyonel's commissions include the pou wairua in Auckland's Sky City and he was part of the award-winning team that designed Tourism New Zealand's 100% Pure New Zealand Ora Garden of Well-being for the 2004 UK Chelsea Flower Show.

His two previous whareni are Ihenga/Tangatarua, at Rotorua's Waiariki Institute of Technology, and Te Matapihi o te Rangi, in Tokoroa.

At Unitec, Lyonel is building on his reputation for introducing totally new concepts by combining traditional techniques with modern media. For example, the entire inside front wall has been created by carving from custom-wood a map of Auckland, which appears to be peeling off to

reveal the original landscape beneath.

Art consultant and John Leech Gallery Director John Gow says the major undertaking "quite frankly boggles the mind. The depth of thought behind the carved images and the overall house is only eclipsed by the quality of the carving itself.

"Lyonel is a visionary in his ability to combine the old style of carving with contemporary thinking to convey the meeting of many cultures in our short history as a country. It will be thought of in the future as one of our country's icons, created by a master carver with a vision beyond his time."

■ www.unitec.ac.nz



/Lyonel Grant at work on the carvings. Behind him is part of the stylised map of Auckland.

A strong voice for the community

In this space we highlight resources for community groups. This month we look at NZCOSS.

THE NEW Zealand Council of Social Services (NZCOSS) uses its collective voice to speak out, influence policy makers and empower the community.

As a dynamic social force for change and sustainability, the COSS network assists community groups with daily challenges such as strategic planning and employment issues. They share information on funding opportunities and provide seminars on community management.

Driven by the desire to support a strong, dynamic and sustainable Third Sector, COSS staff offer advice and support for emerging groups, lead community projects and articulate the community voice through advocacy and the preparation of appropriate submissions.

In Auckland, the network includes Auckland District COSS, Franklin COSS, Kauri Trust Youth Services, Manukau East COSS, Nga Manga o Mangere, North Shore COSS, Waiheke Island COSS and Community Waitakere. Northland members are Kaitaia COSS and Whangarei COSS.

Under the NZCOSS, the groups work together to more effectively support local communities and member organisations to achieve social well-being.

One focus for the network has been the joint Employment Relations Project. Run in collaboration with the NZ Federation of Voluntary Welfare Organisations and Social Services Waikato, it aims to raise the profile of employment relations issues.

This has included employment relations education training workshops pitched at managers and board members. The workshops aim to clarify their rights, obligations and responsibilities under the Employment Relations Act, as well as give handy hints on recruitment, employment and conflict resolution.

The next workshop is in Taranaki, on July 9, followed by Wanganui on July 10.

■ www.nzcss.org.nz



Change aims to create more clarity

THIS YEAR we've brought in closing dates for each of the sectors we help fund.

Grants will still be made once a month, but Trust board meeting will look at grants in a specific sector, so similar applications can be compared in the areas of education, the arts, sport and recreation, environment and heritage, marae, health and welfare, community economic development, and community facilities.

The introduction last year of an annual closing date for major capital project applications has run very smoothly, giving staff, trustees and applicants clarity around the process and the timelines.

We believe extending this to all our grants will give the community greater clarity about when to apply, and when they will be told the results.

A regular work pattern will also give our staff the ability to plan their year so they can spend time working directly with community groups and better understand the needs of the not-for-profit community.

However, we don't want the changes to cause stress and hardship, so people are encouraged to talk through any concerns with us.

Talk to a grants advisor on (09) 360-0291, free-phone 0800 272 878 or email info@ASBCommunityTrust.org.nz

■ More details of the changes are online at: www.ASBCommunityTrust.org.nz/Funding-overview.html

Closing dates

Month	Sector	Decision
February 1	Economic development Marae	May
February 1	Health & Social Services	June
April 1	Arts & Culture	July
May 1	Sport & Recreation Rescue Services	August
May 1	Community Facilities	September
June 1	Environment & Heritage/Education	September
July 1	Economic development Marae	October
July 1	Health & Social Services	November
September 1	Major Capital Projects	March
September 1	Arts & Culture	December
October 1	Sport & Recreation Rescue Services	February
October 1	Community Facilities	March
November 1	Environment & Heritage/Education	April

- All applications will be acknowledged in writing and applicants will be told when to expect a decision.
- The Trust board makes its decisions at the end of the month. Applicants are informed of the result, in writing, early the following month. For example, an arts application lodged in April would be decided on in late July and a letter sent out early in August.
- Applications generally take 4-5 months to process and assess. However, heavy demand in some sectors means it will be 5-6 months before some decisions are made.

Applying for a grant? Here's how

Our mission: to enhance the lives of everyone in our region by wisely allocating, equitably sharing and responsibly managing the resources that we hold in trust for present and future generations.

Environment and Heritage

To increase the quality of life of current and future generations in this region, the Trust supports projects that preserve heritage and protect the environment.

Sport and Recreation

Projects that encourage participation in sport and recreation are our focus, particularly the participation of the young, the old and promotion of health and fitness.

Education

Our focus is on innovative projects and programmes that are generally not eligible for

government funding. We will, however, work in partnership on projects that meet our criteria.

Health and Social Service

We want to address social issues, improve equity and reduce poverty, making communities better places to live, particularly by supporting women and families, children and young people, older people and those who experience disability.

Arts and Culture

We support projects that aim to foster access, engagement and experience, together with cultural opportunities for all. We work in

Who can apply?

Incorporated societies and charitable trusts which have been operating for at least 12 months.

How to apply

Download an application form and funding guideline from our website, www.ASBCommunityTrust.org.nz or phone 0800 272 878.

partnership to achieve the widest possible level of participation.

Economic Development

Working in partnership with local and central government, Maori and Iwi organisations, we want to identify projects which encourage social development and economic growth. As this is a new funding area for us, we are initially working with small pilot projects.