



ASB Community Trust
Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by ASB

TRUSTLINE



Claiming a better future

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ASB Community Trust was established in 1988 following the sale of its shares in ASB Bank Ltd. The Trust is grateful to ASB for its ongoing support.

*Kia Ora and warm Pacific Greetings.
Once again I am delighted to welcome you
to another issue of TrustLine – our first
newsletter for 2007.*

IN THIS issue we have focused on some exciting developments in our community that ASB Community Trust is proud to be associated with.

At the same time, we are keeping you informed of the direction that the Trust is heading.

In this issue we have announced that the Trust has adopted a socially responsible investment policy. We have signed up to the UN Global Compact, which supports universal environmental and social principles in the areas of human rights, labour, the environment and anti-corruption.

In line with this commitment the Trust is looking at all aspects of our work, from our energy footprint to our accessibility to and connections with our community.

ASB Community Trust covers a wide area geographically that incorporates diverse communities and policy areas.

This has led the Trust to decide to further strengthen our organisation by appointing two more grants advisors; one with responsibility for the Maori community and for developing strategies and policies for the Trust, the other for developing policies and strengthening our relationships with the Pasifika community.

Recruitment is currently under way for these positions and we look forward to adding two more people to our team and to



/ ASB Community Trust CEO Jennifer Gill

the skills, experience and insight that they will bring our work, increasing our connectiveness to our community.

“The Trust is looking at all aspects of our work, from our energy footprint to our accessibility to and connections with our community.”

/ ASB Community Trust CEO Jennifer Gill

Social principles now guiding our global investment policy

OUR Trust has adopted a socially responsible investment policy for its assets, signing up to the UN Global Compact, which supports universal environmental and social principles.

We have partnered with the Centre for Australian Ethical Research (CAER) and Ethical Investment Research Services (EIRIS) who will monitor the behaviour of companies in the Trust's investment portfolio.

CAER, based in Australia, is part of a global alliance of business monitoring agencies. It is an agent for London-based Ethical Investment Research Services (EIRIS), which has over 20 years' experience of responsible investment research around the world.

“We want to demonstrate leadership in this important area of investment,” says Trust CEO Jennifer Gill. “It's about advancing universal principals and responsible corporate citizen-

ship to make the global economy more sustainable and inclusive.”

The UN Global Compact calls on companies to uphold 10 universal principles in the areas of human rights, labour, the environment and anti-corruption. CAER's role is to monitor how well companies measure up. It will report on allegations and assess if they have been addressed satisfactorily.

“This is a process of engagement,” Jennifer says. “We are not about to divest ourselves of major investments overnight. We will be encouraging dialogue and discussion. As long as a company is talking about the issue and is making progress in remedying it, we will continue to hold the investment.”

The Trust has more than \$1 billion invested, allowing it to grant an average of \$45m a year to Auckland and Northland charitable groups.

The diversified investment portfolio started in 1989 when 75% of ASB Bank was sold to the Commonwealth Bank of Australia for \$252 million. In 2000 the Trust sold its final 25% holding for \$560 million. That has since been grown to just over \$1 billion. At the same time, almost \$600 million worth of grants have been distributed from the annual surpluses.

The Trust does not expect its new policy to impact on return (8.8% pa since 1994). Its range of investments will not change. What will change is the broader objectives, which will now include helping to make the global economy more sustainable and inclusive.

“This is a perfect fit with the Trust's vision for our own region: to contribute to enhancement of equity and enrichment of society in Auckland and Northland,” says Jennifer.

■ Visit www.eiris.org and www.caer.org.au

Major capital grants list reduced to 12

TWELVE applications have made it through to round two of this year's major capital grant applications process.

Two were declined at stage one because they did not fit the Trust's broad criteria and two others were diverted to the regular grants round system.

The remaining applications, totalling \$36 million, range from just under a million to more than \$17 million.

The Trust has put aside \$10 million for major grants this year and the remaining applications will be reviewed by professional external assessors to measure their feasibility, sustainability and expected benefits. The final decision will be made by ASB Community Trust.

This is the first time the Trust has used a major capital grant application process, allowing similar applications to be compared, assessed and decided on.

All major regional applications must now be received by September 1 each year.

After a thorough assessment process, a final decision will be made at the Trust's board meeting the following March.

This funding round is aimed at the bigger regional projects such as facilities in the sport, recreation, arts and culture sectors, where applicants are requesting around \$1 million or more. These will usually be projects that already have significant financial support from other sources, with at least 65% of funds already secured.

Assessment measures include: how much community support the project has; what positive outcomes are expected; sustainability and value for money.

Applications for 2008 must be lodged with the Trust by September 1, 2007, although we welcome letters of intent from prospective applicants at any time.

For more details about the Trust's major grants process, visit our website: www.asbcommunitytrust.org.nz/funding-major-capital-projects.html

Staff numbers rise as core focus expands

MARILOU Sambajon joined the Trust at the start of the year as a Administration Assistant for the Grants Team.

Before this she was Assistant Manager at Student Job Search Auckland, where she worked for four years.

Marilou holds a degree in commerce and administration from Victoria University and has also worked as a forensic administrator in the Institute of Environmental Science and Research's Wellington office.



Marilou Sambajon

This year she's set to be joined by a number of new staff.

We are about to appoint an Accountant to work with our Chief Financial Officer and two more people will soon join the grants team.

The new grants advisors will support the grants team to work in the Pasifika and Maori communities of Auckland and Northland.

Meet our team at annual meetings

The Trust's Auckland public meeting will be held in the Auckland War Memorial Museum's atrium on Monday, August 27.

For Northland residents, we will hold a public meeting on September 29 in Omapere.

In 2006 the Trust added to its traditional public meetings by including 'community voices' sessions, where not-for-profit groups talked about the work they are doing to make our communities better places to live.

In Auckland, we invited other funding organisations to join us at a funding fair and included a fund-raising workshop to brainstorm ideas to create valuable resources. In Kaitiāia, the event included a circus performance and singing.

This year our Auckland meeting will follow a similar pattern, including reports from our Trustees on the Trust's performance during the last financial year.

As our Northland meeting will be held on a marae, it will follow the traditional protocols of tikanga Maori, with opportunities to talk one-on-one with staff and trustees.

Details will be on our website soon.

Website the new gateway

NEWS about the Trust's latest initiatives, links to funding options and details of how to apply for a grant – it's all happening on the new ASBCommunityTrust.org.nz website.

The site has been fully redesigned to make it easier to navigate.

It will be regularly updated with essential information. It's a window into the workings of the Trust, so you can find out about our mission and focus.

Already this year we've added links to other funding sources, an events calendar and a host of stories featuring the great work not-for-profit groups are doing in our community.

The How To Apply section not only holds copies of our application form and the application process, but a summary of who is eligible for funding and what sectors we cover.

The Community News section hosts a bulletin board of articles and information by and for

the community sector. We're regularly adding new content, so if you have any news, events or links that will be useful to our sector, please send them through to us: info@ASBCommunityTrust.org.nz

The website is a window into the workings of the Trust, where you can learn more about our focus.



/Bookmark this: www.ASBCommunityTrust.org.nz

Big plans at nation's birthplace

The iconic Waitangi Treaty Ground is about to get a multi-million dollar upgrade to its visitor facilities.

ONE of the largest grants ever made by the Trust – \$7 million – is helping Waitangi National Trust Board develop a new visitor and education centre in the Bay of Islands' historic Treaty Grounds.

Waitangi National Trust Board Chairman Jeremy Williams says the grant will help build the best exhibition, cultural performance, hospitality and education facilities, using the most modern techniques while keeping the personal, intimate interaction that makes it unique.

"We are very grateful that ASB Community Trust has grasped our communities' vision and, in so doing, has resolved to help us make it a reality on behalf of all New Zealanders," he says.

The multi-million dollar building project will include a 200-seat theatre in a new, larger visitor centre, including exhibition space, café and observation deck at the grounds, where the Treaty of Waitangi was first signed, in 1840.

Project manager Larry Jacobson says the site, with its panoramic sea views, will be developed with minimal visual impact on what is the birthplace of the nation.

"The site opens up the opportunity to draw in the maritime aspects of the bay, which are cur-



/ Visitors join in a traditional hongi at the Treaty Grounds, where new facilities will enhance the historic experience.

rently not part of the areas most visitors access," he says. "It also allows the new building to be located without impinging on the historic heart of the Waitangi estate: the Treaty House, Whare Runanga and the Flagstaff. The location will provide a new gateway to these heritage icons."

ASB Community Trust decided to help fund the project because of the Treaty Ground's national significance as an historic treasure. More than 12,000 students are among the

200,000 people who visit every year to learn about Waitangi and its historical significance.

Those growing numbers are behind the decision to expand. Jeremy Williams says the current visitor centre is "bursting at the seams".

"The building was designed for 75,000 visitors a year and we now have three times that number coming through. We are bursting at the seams, which is not giving visitors the experience they deserve."

■ www.waitangi.net.nz

Initiative helps build a strong community – one

IN WEST Auckland's McLaren Park they're building a community, one brick at a time.

McLaren Park and Henderson South (MPHS) Community Initiative manager Rochana Sheward says the area is home to thousands of people, but has no community hall, no church, little framework on which to build a sense of community and belonging.

What it does have is a busy row of shops on Bruce McLaren Rd. So that's where MPHS has based itself: near the dairy and the bakery – the places that residents visit most days. It's a first step toward a community.

"This area has been identified by Waitakere City Council as an area of need, with no physical resources," says Rochana. "But the problem we faced was how to get to the people who need us? How do we set up a consultative process when there's nowhere to meet?"

Operating since 2003, MPHS' flagship is the Young Believers youth group which meets once a week in Bruce McLaren Intermediate School hall. The group builds leadership skills through events such as talent quests and hip-hop shows.

Last year it hosted Auckland's version of television's The Amazing Race – with teams using buses, trains and ferries to find clues scattered around the city.

"It included things like going into the Art Museum and counting the number of Goldie paintings on display," Rochana says. "They had to busk to get enough money for a photo-booth photo, then take a ferry to Devonport and make a human pyramid."

Along the way the entrants learned about using public transport, visited new areas and put their leadership skills to work making sure other team members were kept safe.

This year the youth group – with the thought-provoking moniker the YBs – will form the nucleus of a project to stamp McLaren Park's personality on its environment. MPHS has permission from Vector Energy and funding from Waitakere City Council to create artworks on giant transformers in the area.

"Vector will help with materials and we will work closely with Public Affairs – art dept at council, so we can paint six of the transformers,

with help from a professional artist" says Rochana. "It's an opportunity to lift the area's profile and involve the whole community."

Residents will be encouraged to workshop ideas: should they include the area's history and heritage? Motifs? Futuristic designs, or digital images? An artist will then take their ideas and create concept plans for the final composition.

"With funding from Creative New Zealand we're starting a documentary photography project, People, Pride and Place recording our area and building pride in where we come from," Rochana says. "At the end of the project there will be an exhibition and we hope that some of the images will end up as part of the artwork on the power boxes."

Other projects for 2007 include a street festival, an environmental project to improve the wellbeing of the area through restoring local stream under the council's Twin Streams project banner, awards for businesses' community spirit and a good neighbour award for those who make their streets a better place to live.

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TYLA – saving teens from life of crime

A PROJECT to save teenagers before they begin a life of crime has been rolled out in Otara.

TYLA Trust's youth development programme has run in Auckland's Avondale and Mt Roskill areas for 10 years. It now includes at-risk teens from the south Auckland suburb of Otara.

The Turn Your Life Around (TYLA) Trust uses a police referral programme to identify Year Seven students who are at risk of serious offending. They receive support and mentoring right through to when they enter the workforce or go on to further education.

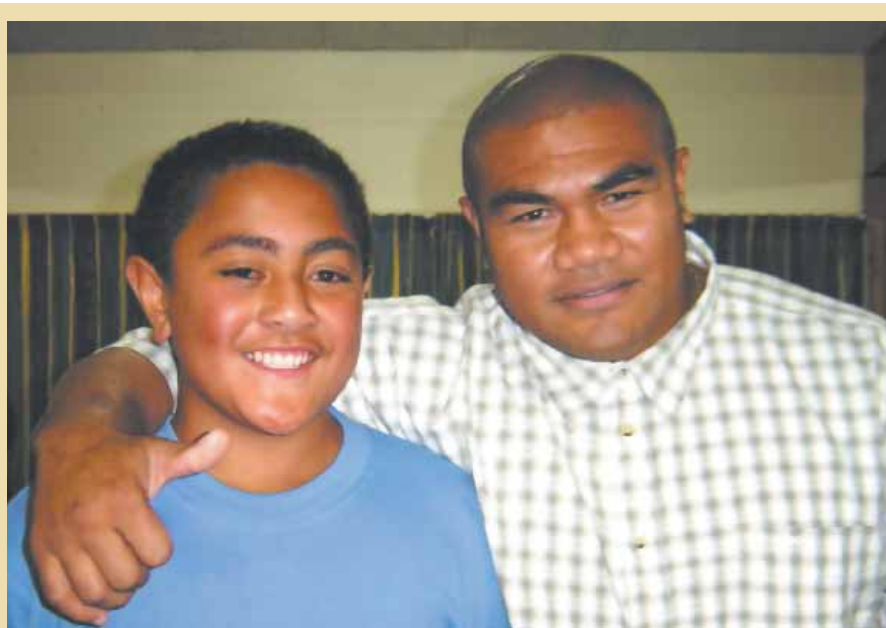
"It's about early intervention and long-term commitment," says TYLA CEO Toni-Maree Carnie. "This is a fence at the top of the cliff, when we can make a difference."

Each year 30 young people are selected. They can stay for up to six years.

Students spend time each week with a social worker, who helps them deal with personal, school and family life. The social worker discusses progress with teachers and works with the family on any issues.

At the core of TYLA's programme is homework help, literacy and numeracy sessions, but there is also plenty of after-school fun. That includes camps, outdoor education, holiday programmes, tuition to gain qualifications and skills, leadership training and cultural opportunities.

"TYLA is at the cutting edge of youth offending programmes," says Toni-Maree. "We want to see what's needed to turn the life of a young person around. If research shows something works, we will use it."



/Boxer David Tua, one of TYLA's ambassadors, provides inspiration to youngsters who want to make their dreams come true.

That research includes evidence that teens with no interests and lacking in self-esteem will drift toward crime. Gangs attract those with weak family structures and poor literacy makes a life of crime more likely.

"TYLA helps prevent children from making the wrong choices," she says. "They are taught that circumstances have influenced their lives, but the choices they can make will have more importance."

TYLA works with Police in areas of high juvenile crime and networks with the community to

identify young people who will benefit from the programme. "We mentor, guide and support them right through," says Toni-Maree. "We teach them values, goal setting and help deal with family issues."

"The programme has been very successful in Avondale and now, if it works in Otara, I'm sure there will be a lot of other communities that could benefit too."

■ www.tyla.co.nz

■ *In December ASB Community Trust granted TYLA \$300,000, over 3 years, for running costs.*

brick at a time

← From page 4

"That could be people who look out for others, keep an eye on their street or make a special effort to decorate outside their houses for Christmas. It's about acknowledging that there is a community," she says.

Waitakere City Council funding helps pay MPHS's operating costs.

Funding from the Ministry of Social Development has seen the school holiday programme grow from six children in 2005 to 17 regulars this summer and the Tindall Foundation has funded an analysis of MPHS's organisational structure. But it is still physical amenities that the area needs most.

The council is funding a feasibility study this year and MPHS continues to lobby for a community centre which will be at the heart of McLaren Park. And the momentum is building, one brick at a time.

■ www.mphs.org.nz

■ *In August 2006 ASB Community Trust granted MPCP \$30,000 for running costs and equipment.*

Project makes homes snug for winter

AUCKLAND may be basking in the summer sun now, but work is already under way to protect vulnerable families from the impact of winter.

The Snug Homes project, which aims to insulate the homes of low-income families in the city, has set a target of 800 free insulations of older houses this year – aiming to beat last year's total of 650.

Co-ordinated by the Tamaki Ki Raro Trust, the project has expanded due to increased support from a large team of funders, says Trust CEO Sharon Wilson. Together they have amassed more than \$1.5 million to tackle the issue of cold and damp homes this year.

"This year we will expand the project out into the greater Auckland Region as well."

"We target houses built before 1977, when insulation became mandatory, and low-income households are a high priority. We also focus on families with young children, particularly those with respiratory problems."

Anybody who is eligible for a Community

Services Card can apply for the free retrofitting of insulation, draft proofing and a thermal wrap for water heaters.

"The impact is immediate. The health of children, especially those with chronic respiratory diseases, increases dramatically and the whole family benefits from a warmer house and lower power bills," Ms Wilson says.

The project is funded by the Energy Efficiency Conservation Authority, ASB Community Trust, Auckland City Council, Starship Foundation, ProCare Network Auckland, Procure Network Manukau, Auckland District Health Board, Manukau City Council and Papakura District Council.

ASB Community Trust has put in more than \$1.4 million (\$550,000 in 2006 and \$900,000 this year). It gained support because of the serious health risks facing people living in cold, damp homes. It's a way to make our communities better places to live.

■ www.snughomes.co.nz

Creative response to education needs

When people with intellectual disabilities faced a lack of suitable facilities in East Auckland, their parents set to and created them.

IN 1989 a group of community-minded citizens began the Eastgate Community Trust, at Bucklands Beach, to assist adults with mild to moderate intellectual disabilities. Today it provides day facilities for up to 11 clients per day.

"Families wanted choices and opportunities for their sons and daughters," says trustee Graeme Burman, "and they found there was a lack of facilities in the Pakuranga and Howick area."

The service now caters for clients who have reached the 21-year-old age limit to qualify for educational support at nearby high schools, but still need help and encouragement.

"The fact that a student reaches 21 doesn't mean they stop learning," says Graeme. "Because of their learning difficulties many are still actively acquiring ordinary life skills at 21. The people here are still growing, still learning."

Soon they will have even more room to grow, with the trust about to start building a new purpose-built facility that will allow it to grow from 11 clients to 20 per day.

There is a waiting list for places, with people willing to travel long distances. Clients come from south and east Auckland, from Clevedon to Papakura, Manurewa and Mt Wellington.

The trust puts a strong emphasis on community involvement, so clients spend part of their day in activities such as work placements, art



/ Dance and drama is all part of the mix at Eastgate.

classes, tai chi lessons or swimming. They have computer classes at Manukau Institute of Technology, gym sessions at local recreation centres and help distribute meals-on-wheels to the area's elderly. Others work part-time as volunteers in local businesses, libraries or recreation centres.

Staff help clients develop a life-skills programme, with the aim of gaining some independence and joining in community life.

"We keep helping them to progress," says Graeme, "and there can be some huge changes. We have clients who used to be quite inactive, now they're up at 5am ready to come in."

Core funding comes from the Ministry of Social Development and Ministry of Health, with organisations such as Manukau City Council, the Lion Foundation, J.R.McKenzie Trust, Lottery and Pub Charity helping with specific projects. The clients also help pay for their own activities, fundraising for events such as a recent trip to Rotorua by folding and filling envelopes for company mail-outs.

■ Eastgate Community Trust, (09) 577-4556 or email eastgatetrust@xtra.co.nz

■ In November 2006 ASB Community Trust granted Eastgate Community Trust \$195,240 towards its new day service facility.

Reaching out to assist young people in crisis

With West Auckland burdened with one of the country's highest rates of notification to Child Youth and Family around care and protection concerns, a child welfare trust has launched an initiative to help stem the tide.

Youthlink Family Trust's community family pilot project provides intensive assistance to young people in crisis, based in their community. West Auckland was chosen because of support from the local Child, Youth and Family office and the fact that there are many families who could benefit from intensive family therapy work.

Youthlink CEO Alan Newman says its expertise is in structural family therapy and community building to transform divisions within the family and co-ordinate the influences affecting the young person's life.

Participants are 11-16-year-olds with anti-social behaviour and significant emotional and behavioural problems. They may have been

subject to a history of domestic violence, difficulties at school and may already be in trouble with the law.

The therapy project adds to Youthlink's primary residential, educational and therapeutic programme at Tuakau. This provides a national residential and educational service for at-risk children and young people referred by CY&F.

The children come from around the country when their behaviour problems or safety concerns have exhausted local placement options.

"On a scale of 1-10, with 10 equating to custodial placement in an institution, we are dealing with young people at the 7-8 level of difficulty," Alan says. "These are children whose behaviour is somewhat out of control. Their home environment is likely to be dysfunctional with drug addiction, alcoholism or mental health issues. Often the children have suffered physical and sexual abuse, neglect and have been in multiple placements."

They stay with the Youthlink programme for an average of nine months.

"We look to measure progress, for example the level of violence and bad behaviour, and we can assess, in conjunction with family and CY&F, when they are ready to move on."

The programme includes regular visits home, so the extended family can see the improvements, family can be engaged in the changes being sought and the children can maintain links to their own community.

"It's not good having them here for nine months and then popping them back where they came from," Alan says. "It won't work unless there has been the opportunity to meaningfully engage family in the outcomes being sought."

■ www.youthlink.org.nz

■ In December 2006 ASB Community Trust granted Youthlink \$30,000 toward running costs at its family therapy service for West Auckland.

Playing and learning

Finding funds online, any time

In the first of a series of articles focusing on resources for our sector, we look at the FundView website.

FUNDVIEW brings information about more than 600 funding schemes to a computer screen near you. The database that has details about how to get funding from government, local authorities, trusts and service organisations.

It steps you through a series of questions which refine the search by region and sector. Using the searchable database, fund-seekers can then develop a short-list of organisations most likely to consider an application.

FundView's Marketing Manager, Natasha McDougall, says the service has been running for 15 years and has gained wide acceptance.

"Initially the funders were wary about listing because they thought they'd be inundated with requests for funding," she says, "but over time FundView has encouraged grantseekers to be more focussed in looking for the appropriate funder. Funders have also become more strategic in their funding and have improved the presentation of their information."

Access to FundView is available free from a range of locations throughout the country, including public libraries and citizen advice bureaux. In Auckland, many people can access it from their home computer by using their library card number.

Natasha says several city councils, including Auckland City, have purchased annual subscriptions which give library patrons free access from any location.

Revenue from subscriptions means the service is self-funding and in recent years it has expanded. The CorporateCitizens database has information about businesses that want to build relationships with community and voluntary organizations, while BreakOut has records of scholarships, grant and award funding for individuals.

■ www.allaboutfunding.org.nz

More information about funding sources is at www.ASBCommunityTrust.org.nz/Links-resources-funders.html

FUNDVIEW



/Paparoa's James Borger uses toy library equipment to give his cat Holly a check-up.

CHRISTMAS comes once a fortnight for children in the Paparoa rural area, south-east of Dargaville.

Thanks to the Paparoa Toy Library, youngsters in the north Kaipara community get to play with high-quality toys, which they can take back every two weeks and swap for one of the other 200 educational playthings on offer.

Toy library secretary Hilery Poyner says 30 families have joined since it opened in February last year and numbers are growing fast as word of the service spreads.

The Paparoa Toy Library, part of the national Federation of Toy Libraries, gives families access to high-quality educational play equipment that might otherwise be too expensive to afford.

"By its very existence the library promotes the role that play has in every child's development," she says. "The toys provide an opportunity for all children to develop their motor, cognitive and social skills. This has a profound

effect on the way a child is able to interact with the world around them."

The library is also a place where families can meet, interact and build a supportive community network. Based in the Paparoa Community Church, it is near other groups such as the playcentre and Plunket, so visiting families can call in to borrow toys for up to a fortnight.

To get the library started, committee members approached groups such as Lions, Rotary and ASB Community Trust, while also running fundraising efforts such as cake stalls and catering.

"We take every opportunity to help ourselves to make this venture work," says Hilery, "and although we have been operating for a year our fundraising is ongoing. As membership grows, so does the need for extra toys."

■ www.toylibrary.co.nz

■ *In November 2006 ASB Community Trust granted Paparoa Toy Library \$2174 to help buy computer equipment for its administration.*

Literacy – it's the key to a better future

THE people who join the South Auckland Adult Literacy Trust's education programme know they want to have a good job – but it's a lack of literacy that's holding them back.

The Trust's director, Barbara Bishop, says many of its students are Pacific Islanders – natural leaders prevented from reaching their potential by limited English skills.

"It isn't that we have many people who can't read and write at all, but we do have a significant number of people who don't have the skills to process information in order to participate in life as we know it," she says.

And it's not just those learning English as a second language who are overcoming their disadvantages. The courses include Maori and Pakeha who have the courage to step out of their comfort zone and ask for help.

"The spin-offs are huge," Barbara says. "They begin to know they have a future, which brings choices, changes and freedom. They start to develop a long-term vision and, as their own education improves, they are able to go into the school and talk to the teachers without feeling threatened and intimidated."

Being literate gives them the power to handle their own personal affairs; help their children with homework; gain a job that gives them satisfaction; a sense of achievement and the confidence and self-esteem to cope with whatever life throws at them.

The Trust runs free classes at Finlayson Park School, McAuley High School and in the Papatoetoe Community.

With a maximum of 8-10 students in a class, tutors run courses in literacy, numeracy,

driving licence training and basic computing. Te reo classes will begin this year, along with literacy classes at Papatoetoe Kindergarden, working with parents while their children are in kindy.

Volunteer tutors also work 1:1 throughout South Auckland with students who have particular literacy needs, including those who work and are unavailable at regular class times.

"Most of our adult students have failed at school, have not had the opportunity for education or have found school a negative, disempowering experience," Barbara says.

During the Literacy Trust course the students support each other in their learning and, as their confidence grows, they find it so exciting to learn that many return for a second year.

From there,

students can move on to tertiary education, or use their new literacy skills to apply for better jobs – with the Justice Department, for example, or a career in the Police.

"The excitement of this programme is in the challenge of meeting the needs of people from many different backgrounds and enabling them to find support and friendship in their own local community," Barbara says. "Many people have natural leadership ability that is hidden by a lack of language skills. It is literacy that breaks the cycle of alienation and hopelessness."

■ Contact Co-ordinator Jeanette Frankham on (09) 277 6562 or by email: southaucklandliteracy@xtra.co.nz

■ In December 2006 ASB Community Trust granted South Auckland Adult Literacy Trust \$47,658 for running costs, including wages and teaching resources.



/ Project participant Matalena Vitale receives her certificate from McAuley High School Principal Anne Miles.

Applying for a grant? Here's how

Our mission: to enhance the lives of everyone in our region by wisely allocating, equitably sharing and responsibly managing the resources that we hold in trust for present and future generations.

Environment and Heritage

To increase the quality of life of current and future generations in this region, the Trust supports projects that preserve heritage and protect the environment.

Sport and Recreation

Projects that encourage participation in sport and recreation are our focus, particularly the participation of the young, the old and promotion of health and fitness.

Education

Our focus is on innovative projects and programmes that are generally not eligible for

government funding. We will, however, work in partnership on projects that meet our criteria.

Health and Social Service

We want to address social issues, improve equity and reduce poverty, making communities better places to live, particularly by supporting women and families, children and young people, older people and those who experience disability.

Arts and Culture

We support projects that aim to foster access, engagement and experience, together with cultural opportunities for all. We work in

Who can apply?

Incorporated societies and charitable trusts which have been operating for at least 12 months.

How to apply

Download an application form and funding guideline from our website, www.ASBCommunityTrust.org.nz or phone 0800 272 878.

partnership to achieve the widest possible level of participation.

Economic Development

Working in partnership with local and central government, Maori and Iwi organisations, we want to identify projects which encourage social development and economic growth. As this is a new funding area for us, we are initially only supporting pilot projects in Northland.